

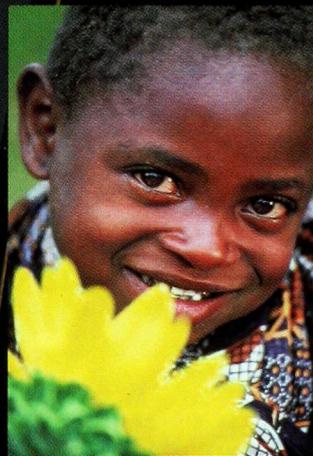
World Vision

1950 - 2000
Fifty **50** Years
Anniversary

Today

WINTER 2000

50 YEARS BY FAITH



*Calling people
to a life-changing
commitment to serve the poor
in the name of Christ*

continue the legacy of hope

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Through World Vision's child sponsorship, you can help give a child a new life and a chance to know Christ's love. You can help provide things like clean water, improved health, and new schools to help your child's family and community overcome poverty.

World Vision has been helping children and sponsors form lasting, life-changing relationships for nearly 50 years. People like you currently sponsor 1.5 million children around the globe through World Vision. Will you join them today?

For \$26 a month—less than \$1 a day—you can change a child's life forever.



World Vision Today, a free quarterly publication, affirms people responding to God's call to care for the poor by providing information, inspirational opportunities for action, linking them with churches and families in nearly 90 countries where World Vision ministers. In an effort to be careful stewards of our resources, this special edition costs less than 50 cents a copy to print and mail.

We welcome your comments and feedback. Letters to the Editor must include the writer's full name, home address, and daytime telephone number, and should be sent to: The Editor, **World Vision Today**, P.O. Box 9716, Federal Way, Washington 98063-9716, e-mailed to WVToday@worldvision.org or faxed to 206-815-3445. Letters may be edited for space and clarity. Submitted photos will not be returned. Please send address changes at least 30 days before moving and enclose the address label clipped from a current copy or return envelope.

Yes! I want to continue the legacy of hope!

I would like to sponsor a boy girl living in
 Africa Asia Latin America Middle East where the needs are greatest
 Enclosed is my first monthly payment of \$26 to help a needy child and his or her community.
 Check (made payable to World Vision).
 Bill me later.
 Bill my monthly sponsorship payment to my credit card: Visa MasterCard
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Card no. --- Exp. Date --

Signature _____
 Instead of or in addition to my sponsorship, I would like to give a gift of \$ to help children in need. (1400)

Name _____
 Address _____
 City _____ State _____ ZIP _____
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It's an auspicious occasion to celebrate 50 years of *anything* these days. Companies merge; businesses fold; and precious little seems to survive the trends and fads of our fast-changing times. So I find it astounding that one man's vision to serve the poor in the name of Christ has been so multiplied, so blessed. It challenges me to consider what kind of legacy I am creating with my own life. It also encourages me that God uses imperfect human vessels to perfect the work he desires.

I'm extremely grateful to be a member of the World Vision family during this golden anniversary year—to be a witness to the legacy of hope. I'm grateful for generations of faithful donors as well as the legions of sacrificial servants who nurtured World Vision from infancy into one of the largest Christian relief and development agencies in the world. Last year alone, we assisted nearly 85 million people. Today, 1.5 million children are sponsored through World Vision's global partnership.

But World Vision's story is not about size or status. Senior Editor Jane Sutton-Redner spent months combing through historical material for this commemorative issue. As she pored through decades' worth of images and reports, a dominant theme emerged: *God is faithful*. Prayer sustained us through countless crises, from overseas emergencies to financial struggles on the home front. In changing times, God prepared and called new leaders to advance the vision. God protected our colleagues in the field more times than we know. And when a few were taken from us, he was our comfort.

Today, God continues to be faithful to this ministry. In celebration of our 50th anniversary, Photo Editor Jon Warren mobilized World Vision staff around the world to spend one day capturing the soul of World Vision. It was difficult to cull this selection from the hundreds of wonderful images that poured in. And yet it's heartening that 50 photographers can go out on any given day and bring back such a stunning portrait of World Vision's vibrant worldwide partnership with the poor. (If you'd like to see more images from the 50th Anniversary Photo Project, visit our Web site at: www.worldvision.org/50thphotos)

As we look ahead to the next 50 years, I hope Bob Pierce's words remain central to this ministry: "I don't ask God to bless what I do. I pray he will help me to do what he blesses." ■



Shelly Ngo
Editor

c o n t e n t s

4 **The Sum of Our Parts**

World Vision owes its legacy to many faithful people of God. President Rich Stearns honors a representative roll call of 50 unsung heroes.

6 **Here Am I. Send Me**

When God called, World Vision founder Bob Pierce answered. His life is a testimony to the extraordinary results of one man's ordinary obedience.

10 **Legacy of Hope: 1950-2000**

From helping Korean war orphans to providing long-term hope for millions of children and families around the world, World Vision has a rich history encompassing some of the most dramatic events of our time.

26 **A Global Vision**

How has World Vision's presence on the globe grown through the decades?

28 **What's in a Number?**

Like loaves and fishes, 50 can bring a multitude of blessings.

29 **Vision for a Village**

How do sponsorship dollars help a child in need? A true-to-life rendering explores the ways that World Vision helps a community become a healthy place for growing children.

33 **Who? What? Where?**

Quiz yourself on World Vision's history.

36 **World Vision On Any Given Day**

No trip can take you around World Vision's global ministry in just one day. But these photographs give a glimpse of what you'd see if you could.

58 **Cheers to 50 Years!**

The Rev. Billy Graham and others hail a half-century of World Vision's faithfulness to God.

Don Aylard has served World Vision United States for 31 years, designing publications that help communicate World Vision's ministry to the public.

Sue and Peter Bryan left a comfortable life in New Zealand to battle sub-zero temperatures while caring for street children in Mongolia.

Part of the World Vision family since 1955, **Carlton Booth** helped form the organization's first church partnerships.

John Caldwell provided legal counsel for World Vision for 30 years and served as a longtime board member.

The Rev. Jean Campbell, a World Vision ministry partner in Washington, D.C., sold her home to run Brothers Keepers AGAPE Ministries, a women's shelter in a poor neighborhood.

Gene Daniels, a Southern Baptist minister, pioneered a community-focused approach to ministry while leading World Vision's Indonesia office in the 1970s.

Dr. Pedro Díaz Negrete, a World Vision health coordinator in Colombia and a former sponsored child, served poor families in dangerous neighborhoods until he was shot and killed in September 2000.

Responding to Sudan's 1999 famine, fourth-graders **Caroline Deutsch** and **Lauren Guerard** raised \$238 in spare change from their schoolmates in Charleston, S.C., to donate to World Vision.

American missionary **Lillian Dickson** impressed Bob Pierce with her ministry to Taiwanese lepers and became one of the first Christians supported by World Vision donors in the 1950s.

Moses Dombo courageously led World Vision Uganda's ministry to AIDS-affected families when the disease exploded in East Africa in 1990.

Gladys Downing, born in 1899, hand-sewed nearly 3,000 quilted blankets during the 1970s for children in World Vision projects.

Minnesota nurse and grandmother **Karen Easterday** cared for starving children in World Vision's emergency feeding centers in war-torn southern Sudan in 1998.

Child sponsors **Terri and David Ford** of Jamestown, N.C., are responsible for at least 100 new sponsorships for World Vision by promoting the program to people in their church and business.

Residents in the Philippines' Capiz province call World Vision community nurse **Charmaine Garcia** an "angel" for her efforts to fight tuberculosis—one of the top killers of the poor in Southeast Asia.

Norval Hadley, who sang in the Vision Quartet during Bob Pierce's 1950s crusades, later became a dynamic World Vision prayer intercessor.

Ralph Hamburger, a German-born Presbyterian pastor, fostered World Vision relationships in Europe, a new ministry area in the 1970s.

Korean pastor **Dr. Kyung Chik Han** inspired Bob Pierce in 1950 to meet spiritual and physical needs in Korea by founding World Vision.

Former Eastern College President **Roberta Hestenes** served on World Vision's board since 1980 and recently joined the staff as Minister-at-Large.

Tena Hoelkeboer, an American missionary in China, challenged Bob Pierce to support the education of a girl named White Jade in 1947, instigating child sponsorship.

World Vision Peru health worker **Virginia Castillo Huaman** hikes a grueling five-hour climb high into the Andes to care for poor Quechuan children and families.

Titus Kadappaichamy, a pastor and World Vision project director in Usilampatti, India, convinces families to buck tradition and keep their girl babies alive, contributing to a dramatic decrease in infanticide in the region.

Indian evangelist **Sam Kamaleson** has led World Vision pastors' conferences on nearly every continent and in many former communist countries.

Russ Kerr, a relief specialist from New Zealand, has served World Vision in almost every major humanitarian crisis in the past two decades.

Dr. Penelope Key launched World Vision's pediatric care in Cambodia in the 1970s, helping establish the renowned National Pediatric Hospital.

In 1994, **Kelly King-Ellison** participated in World Vision's 30 Hour Famine and study tour to Mozambique. Today, the medical student continues to speak on behalf of the world's poor and hungry.

Bishop Festo Kivengere, who revitalized Christian leaders in Uganda after the murderous Idi Amin years, frequently spoke at World Vision pastors' conferences.

The Sum

HEBREWS 11 IS ONE OF MY FAVORITE PASSAGES OF Scripture. It's a Hall of Fame for the faithful—a roll call of great heroes like Abraham and Noah as well as unnamed saints who left a legacy of obedience and vision that inspires us centuries later.

As I look back at World Vision's first 50 years, I'm reminded that World Vision has a Hall of Fame too. It hasn't been just a handful of leaders who have built this organization into what it is today. Our ministry has been molded by thousands of unsung heroes—staff, church leaders, ministry partners, donors, and child sponsors. The little choices they made each day and their vision for a better world have cast and strengthened the very foundation of our organization.

World Vision's roll call of faith spans space and time—the globe and five decades—and it cuts across race, culture, profession, and age. These are the people who held suffering children in their arms, or in their hearts; who built wells and schools with their own hands, or prayed for those who did; who rushed to the scene of disasters and wars, or wrote checks for the lifesaving aid. If there is one unifying feature among all of these servants, it is that they made their contributions in the name of Christ. By faith, they gave of their time, resources, and skills—all without any expectation of earthly reward.

Our Parts

On our golden anniversary, I'd like to recognize and celebrate these people. Unfortunately, the pages of this magazine could never be enough to list all who deserve tribute—including each of you. What you see here is not a “top 50 list” of presidents, politicians, and Ph.D.s. Rather, it's a somewhat symbolic group of 50 people from the past and present, representing the tens of thousands who together form the World Vision family. As you read about them, I hope you will be as inspired as I am, daily, by this amazing coalition of dedicated Christians.

I also ask you to pray, because World Vision's work is far from over. Some of the people listed here, and many thousands more, continue to minister to war-traumatized children, water-scarce communities, survivors of natural disasters, and victims of the AIDS crisis ravaging communities around the world. These and others who follow them will carry World Vision over the next 50 years as we continue to feed the hungry, care for the sick, and comfort the afflicted in the name of Christ.

God has not asked that we solve the world's problems, only that we remain faithful to him and steadfast in the roles to which he has called us as we long for a better world—a heavenly one (Hebrews 11:16). ■



Richard Strauss

Seventeen-year-old artist and cancer survivor **Sarah Kreinberg** gave \$11,500 from the sale of her art to World Vision in 1994 to benefit Rwandan orphans.

Chalon Lee, currently World Vision's Albania director, helped lead relief operations in six conflict zones.

In Soon Lee, a deaf Korean orphan, captivated audiences with her smile as she signed along with the songs of the Korean Children's Choir in the 1960s.

For 28 years, **Marty Lonsdale** has improved the lives of hundreds of thousands of children overseas through his leadership in marketing and fund raising. He personally touched one child's life when he and his wife adopted Nathan, an orphan airlifted out of Cambodia in 1975.

World Vision nurse from New Zealand **Heather MacLeod** has cared for hurting children worldwide, including Romanian orphans, child soldiers in Sudan, and children separated from their families after the Rwanda genocide.

Pastor Barnabas Mam received Christ at a World Vision crusade in 1970, then survived Khmer Rouge attacks and imprisonment to help plant and nourish a church in Cambodia.

World Vision Uganda project coordinator **Grace Mayanja** is a daily comfort to children in AIDS-ravaged communities.

Timothy Mwate did not let his polio disability deter him from attending university. In 1998, he was the first sponsored child from Zambia to graduate.

Lincoln Ndogoni, an African psychologist, helps Rwandan children cope with emotional trauma from witnessing their country's horrific genocide in 1994.

Telephone customer service representative **Anadelia O'Baya** patiently answers dozens of queries every week and responds to donor concerns.

Christian singer and songwriter **Twila Paris** has motivated more than 5,000 new World Vision sponsorships by sharing stories about her relationship with her Honduran sponsored child during concerts.

John M. Perkins, who spent his career revitalizing African-American churches and communities, was a strong voice for racial reconciliation on World Vision's board.

As the first vice president at large, **Paul Rees** helped shape World Vision during its formative years, including leading efforts to nurture local Christian leadership.

Supported by World Vision donors, **Olga Robertson** evangelized inmates in violent Bilbid prison in the Philippines during the 1960s and 1970s.

Through a World Vision trip, American minister **Arthur Rouner** discovered the possibilities of partnerships with Africans, and in 1993 he founded the Rouner Center in Kenya to help foster peace in East Africa.

James and Tana Saldin of Seattle decided to start sponsoring a child in 1953 when Bob Pierce visited their church, and have faithfully sponsored children ever since.

Mayerly Sanchez, a World Vision-sponsored child in Colombia, was just 14 when she helped lead the children's peace movement, which was nominated for a Nobel Peace Prize in 1998.

During his rich 29-year career, the **Rev. Don Scott** served World Vision in war-torn Southeast Asia in the 1970s and was president of World Vision in his native Canada in the 1990s.

Ruston Seaman hitched a ride to Appalachia 20 years ago with a pastor who led him to Christ. Now he directs World Vision's ministry there, engaging churches to work together to invigorate the community.

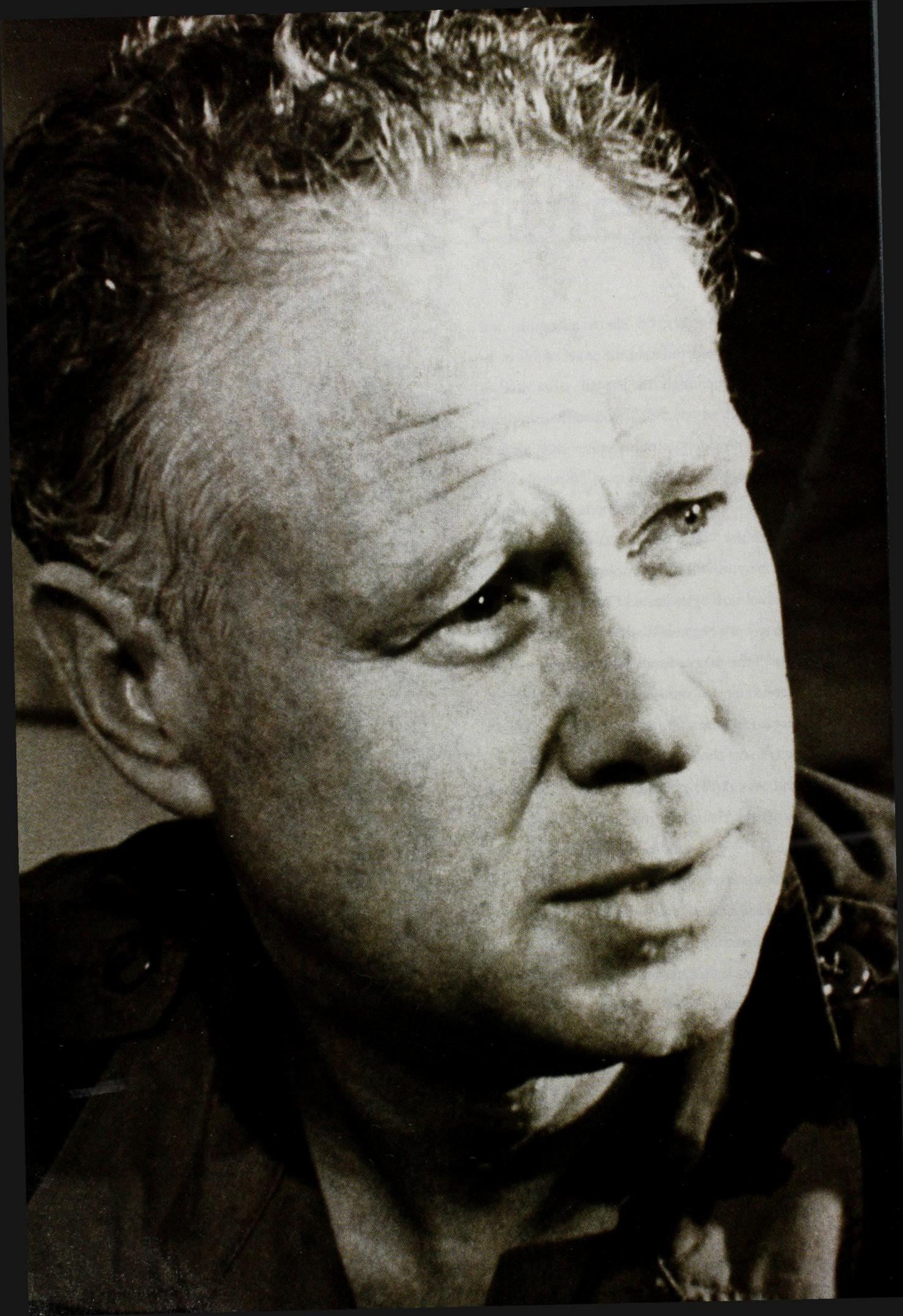
Once a sponsored child in an Indonesian orphanage, **James Tumbuan** joined World Vision after university and ascended to his current post—national director of World Vision Indonesia.

Aaron Ward, an actor from New Zealand, travels to World Vision projects in Bosnia, Kosovo, and Montenegro entertaining war-traumatized children as “Elvo the Clown.”

Florence West joined World Vision's one-person accounting department in 1957, and through more than 20 years as controller she gave God the glory for the department's growth and excellence.

Serving World Vision in Ethiopia since the 1984 famine, water engineer **Yetisha Work** has helped provide clean water for tens of thousands of people in the country's southern region through innovative water schemes.

Bill Yang began as a driver and interpreter for World Vision in Korea in 1954. Today he's the longest-serving employee, coordinating the audio/video library for World Vision Australia. ■



BOB PIERCE WOULD HAVE BEEN 85 YEARS OLD IN 2000, the 50th anniversary of his vision, World Vision. He died when he was only 63, and it's hard to say which is more true: that the ministry cost him his life, or gave it to him in the first place.

The Robert Willard Pierce story has been told so often, it has become legend. In times woefully bereft of heroes, that wouldn't be bad—unless it exempts us from following in his footsteps. We, too, can “let our hearts be broken with the things that break the heart of God,” to echo Bob's famous quote. He would want that.

Bob and Lorraine Pierce, called to evangelism, lived on an average of \$5 a week for the first year and a half of their marriage. That's all churches were able to pay them to speak, so they hitchhiked along the California coast to save transportation costs. Bob kept track of the conversions that resulted: 260 in 18 months. At the pivotal age of 21, he said it was the first time in his life that he was truly happy.

Ten years later, in 1947, Bob needed transportation costs to fulfill an obligation somewhat further afield—he had agreed to be a replacement speaker for a big crusade in Shanghai, China. He might have hitchhiked *along* the Pacific, but he could hardly hitchhike *across* it.

By the night before he was to leave, Bob had raised a frustrating \$380. Leaders of an evangelistic rally at the Hollywood Bowl in Los Angeles offered to take a special offering. In faith, a young Billy Graham presented Bob with a Bible engraved to Chiang Kai-shek, president of the Republic of China. The crowd went wild. Photographs of their triumphant faces appeared the next day in the *Los Angeles Times*.

The jubilation was premature. A few hours before Bob was to board his plane, the chairman of the rally called to say that no money remained after expenses. Bob was stunned. He did the only thing he could think to do: he used all the money in his pocket to buy a ticket *toward* Shanghai—a one-way ticket to Honolulu. That first trip to China took four months, but Bob logged 17,852 conversions in the flyleaf of his Bible. It

was, he later reflected, his “first crossroad of faith.”

Bob Pierce got to Shanghai the same way he did all the work of World Vision for the following 20 years—by a series of faith-filled steps in the right direction. Steps that fit the stride of every Christian.

By 1950, Bob's heart was captivated by post-World War II China and Korea: Christian pastors yearning for spiritual education and support; orphanages and emergency feeding programs that were underfunded and their staff overworked; unsaved people with hearts hungry for God. That was the year World Vision was born with Bob's simple intention, “Wherever there's somebody working for the Lord who needs emergency assistance, we try to provide it.”

Through Bob's relentless advocacy over the next two decades, World Vision built a global reputation for quick action with a minimum of bureaucratic impediments. As his influence steadily grew on international levels, he was quick to dispel any attempts to idealize him.

When praised for being a world minister he would counter, “Once again I had come to minister, but came away ministered to.” When called a hero for the cause of Christ, he deferred to those in the field whose work he simply helped facilitate. Legend has it that he was heard to pray aloud in his sleep. In his own words, Bob said, “I'd go to bed at night and say, ‘God, I am not doing anything for anybody! Here I am just making speeches.... I can't stand it!’” When Bob saw a need, he committed to helping without asking

questions—or permission—of anyone.

He returned again and again because he was convicted, but also because he loved it. As Lorraine describes it: “He'd set out with cameras around his neck and the tripod, and a suitcase of film, and he was alone walking the dusty roads of the world seeing all the need. It was overwhelming for one man to carry that load, and it was weighing him down, but he wanted it to. He liked that feeling. He was a driven man.” Bob traveled more than 2.5 million miles during those years.

Here Am I

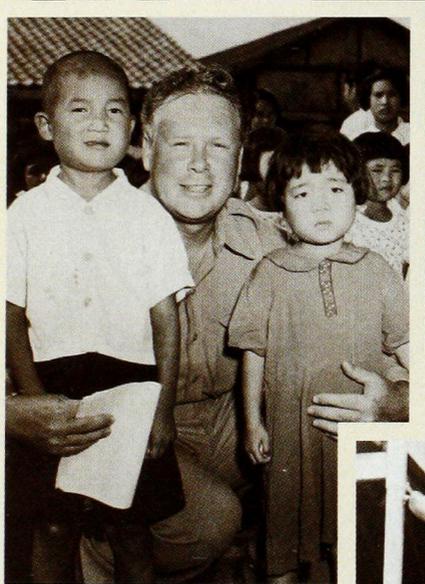


Send Me

BY LAURALEE FARRER

“ONE MAN CANNOT DO IT ALL,
BUT ONE MAN WITH A LIFETIME
CAN BE ENOUGH OF AN EXAMPLE
TO HAVE SOMEONE FOLLOW
IN HIS FOOTSTEPS.”

—World Vision founder and first president, Dr. Bob Pierce



This was his life: Above, Bob hosts Indira Gandhi at the Korean Children's Choir concert in India. Sharing the needs of needy children (far left) and spreading the gospel through crusades in Asia (below left) were Bob's twin passions. Left: "This is Your Life" features Bob in 1961. His wife, Lorraine, sits to the right.

His personal letters to Lorraine reveal the struggles of separations from his wife and three young daughters: "The letters I get from you are my chief morale builders. I love you so very much." He often spoke of his overpowering homesickness, but often added, "I have never felt so needed in the Lord's work before in my life."

What about Lorraine, his hitchhiking partner, his evangelism teammate? "I think because God had called me, very definitely, to be at home and raise the children, I believed he would give me grace to allow my husband to be gone. That,

to me, was a miracle, because I was lonely for him. But when I would see his pictures—like everybody else—I knew we could do no less. It wasn't always easy, and we weren't always faithful. It was just that God took the human vessel and accomplished what he did."

Bob was, at heart and in action, an evangelist; but he was also a man. He had a fiery disposition that he acknowledged sometimes as "hot-tempered." He exasperated his staff, his board of directors, and sometimes even donors by acting unilaterally. In his missives from the field, "En Route with Bob Pierce," he would urgently insist that donations were "needed *now*." Sometimes that meant he'd committed money World Vision didn't have.

No one felt the heat of those emergencies like Bob did, nor felt more humbled by them. "I guess the Lord has to beat me up every so often in order to use me," he once confessed.

His friend and colleague Dr. Robert E. Cook said of Bob, "All of this has cost Bob Pierce dearly...[but] it cannot be said

EVANGELISTS CONTINUE THE LEGACY

The purpose for Pastor Saw Moo's life was sealed even before he was born. His mother prayed for a firstborn son; if she was so blessed, she promised to dedicate him to the Lord. Faithful to her vow, she raised her son in Patheingyi, Burma (now Myanmar), with plenty of prayers and Bible stories.

"When I turned 18, I was ready to join the army," says Saw Moo, now 64. "But my mother knelt, grabbed my leg, and begged me not to join. Seeing my mother's heart breaking, the commanding officer said that I should go back home."

Saw Moo went on to seminary at the Burma Divinity School (now Myanmar Institute of Theology) where he met two people who would be pivotal in his life. The first was his future wife, Naw Eh Mwee, who shared his Christian faith and love of music. The second was Bob Pierce.

In 1958, Bob hosted a crusade at the seminary hall. Saw Moo and Naw Eh Mwee performed the musical prelude to the service and became friends with the charismatic American evangelist. "We told him we were engaged and wanted to serve the Lord together," recalls Saw Moo. "He caught hold of both of us and squeezed hard, and prayed earnestly that God would bless us to serve him for the whole of our lives."

Between that first meeting and the next, Saw Moo graduated and went to

minister to lepers near the Thailand border. He and Naw Eh Mwee married in 1961, and a year later he was called back to Patheingyi to become an assistant pastor. When Bob returned to Myanmar in May 1962, he reacted as joyfully to the news of the couple's marriage as he had to their engagement, hugging them so hard that Saw Moo worried for his wife.

Inspired by Bob and by Billy Graham, who also preached in Myanmar, the couple made evangelism their life mission. With Naw Eh Mwee's support, Saw Moo became evangelism director of the Bible school, then planted a church. He has trained more than 1,000 young people to share the gospel, teach, and heal the sick in rural areas. Since 1989, the couple has served near the Bangladesh border where there were originally only 18 Christians. Now there are more than 1,500 faithful, and 22 churches. "I praise the Lord that he let me do mission work," says Saw Moo.

Over the years, Bob frequently wrote the couple, describing his crusades or World Vision's work. He also



Pastor Saw Moo and his wife, Naw Eh Mwee.

encouraged their ministry. "Bob Pierce was something like our father," says Saw Moo.

He saved Bob's letters, even though it was dangerous to do so. During the 1980s, any correspondence from Americans cast suspicion. In 1984, Saw Moo was arrested and tortured by police who believed he was training young people not for

evangelism, but to join insurgent groups. Military intelligence agents searched the couple's home for evidence. They miraculously missed a bundle of letters from Bob Pierce sitting out in plain view on the bookshelf. "I think God must have blinded their eyes so they could not see them," says Saw Moo.

Today, Saw Moo struggles with increasing blindness himself, a consequence of diabetes. But he is untroubled. "I say, 'Lord, you can have my eyes.'" Faithfulness has become a family legacy: One son is a pastor and another is a Christian music composer. And a granddaughter is already preaching to her kindergarten classmates. ■

— Jon Warren and Jane Sutton-Redner

that Bob ever let the cost of anything which he thought ought to be done stand in the way."

His borrowed camera, his exhausted budget, his inspired and sometimes overextended "yes, we'll help," had astounding results. When Bob Pierce retired from World Vision 20 years after he founded it, there wasn't room in the flyleaf of his Bible for the results: 23,500 children sponsored in 340 orphanages in 19 countries, assistance to more than 100 worldwide agencies, and so many souls led to a saving knowledge of Jesus Christ that they were beyond counting anymore.

By the time Bob retired in 1967, however, the relentless series of long days, short naps, high stress, and overexposure resulted in neuro-vascular exhaustion, diabetes, low blood

pressure, and several ailments picked up from his travels. As leadership of World Vision passed into other capable hands, Bob lived another 11 years marked by new ministries, continuing speaking engagements, and resulting conversions. There was also no small measure of sacrifice, for him and his family, before he died of leukemia.

In 1978, Jack Hayford preached at Bob Pierce's funeral, taking his text from Isaiah 6: "And I heard the voice of the Lord, saying, 'Whom shall I send, and who will go for us?'" It was the challenge of Bob's life, Pastor Hayford went on to say, but it is also a question that the contemporary Christ poses to us all.

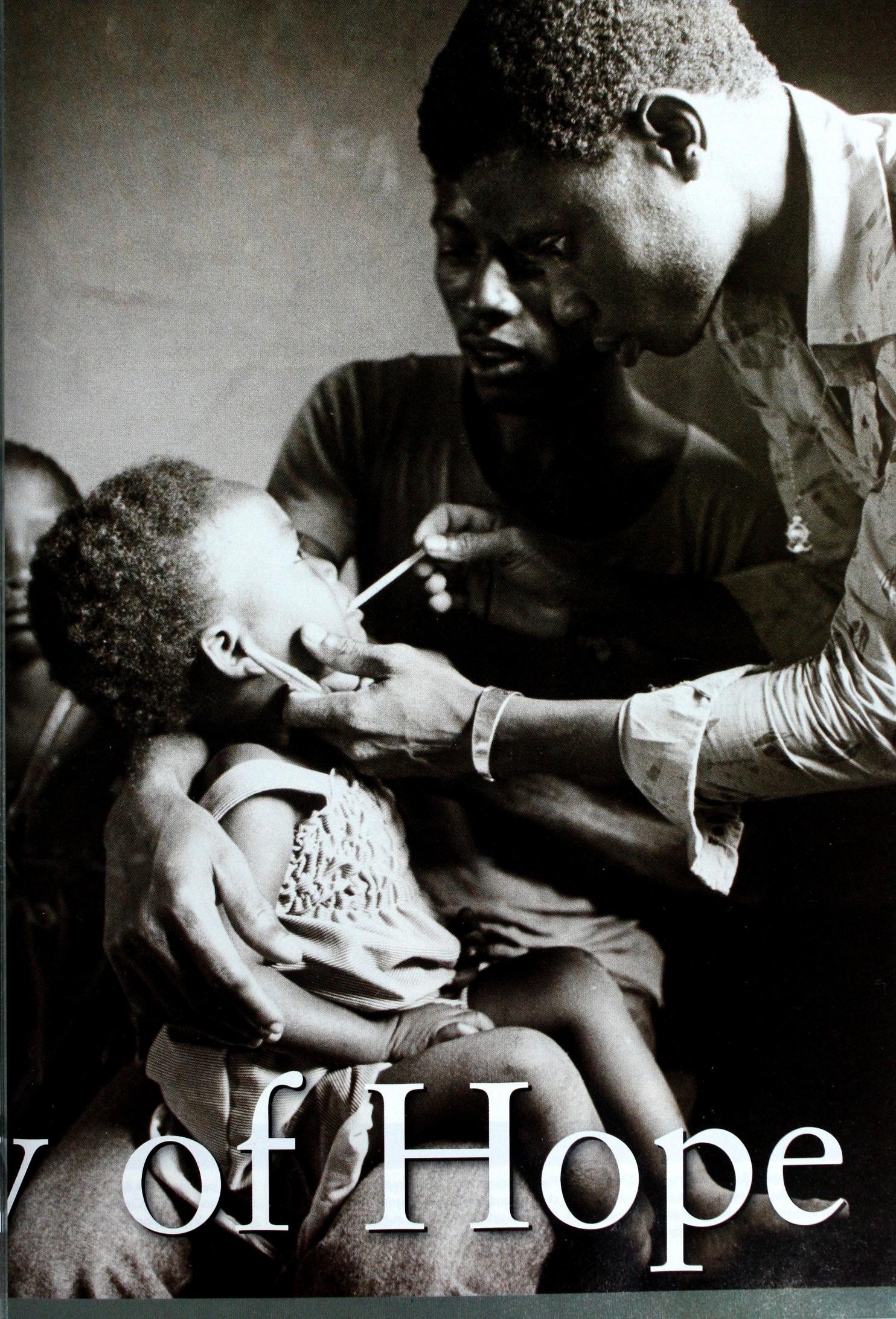
Bob Pierce lived the answer: "Here am I. Send me." ■

50 YEARS BY FAITH



1 9 5 0 - 2 0 0 0

A Legacy



y of Hope

KOREA | 1953

Since this first pastors' conference, World Vision has convened gatherings that have assisted hundreds of thousands of church leaders. They continue today.

The Korean War dragged grimly along. A beastly war for the soldier, it was also a shattering thing for the Christian pastor. No one who has ever heard Pastor Kyung Chik Han's story can forget it. After helping members of his North Korean congregation flee south from the fury of the communists, he himself was obliged to go. He made his journey by train, by bus, and by foot over menacing hills where soldiers and airmen traded deadly gunfire.

When Pastor Han finally reached Seoul, he began to gather the scattered remnants of his refugee flock, only to have the communists drive them farther south. In the midst of cold weather, hunger, and pain, he evaded despair by repeating to himself: "Immanuel" (God with us), "Ebenezer" (hitherto hath the Lord helped us), and "Jehovah-Jireh" (the Lord will provide).

Hundreds of his ministerial comrades lost their lives, while others were weary and disheartened. What could be done? Get them together, for one thing. Let them see each other and hear each other's voices—in song, prayer, and reading Scripture. But where and how in a land so devastated by war?

Dr. Pierce and World Vision—then in its infancy—took the initiative. At the very first pastors' conference, about 300 Korean pastors gathered. Many had lost everything—family, homes, books, church buildings, health—everything but their faith. In prayer, Bible study, and fellowship these men found renewal. In meeting with one another they experienced a fresh meeting with God. ■

—Dr. Paul S. Rees, former World Vision vice president at large



IN APPRECIATION | The Republic of Korea awarded Bob Pierce this Cultural Merit medal in 1964 for his "unceasing activities helping our country" since the 1950s.



WHITE JADE

Although World Vision was officially founded in 1950, many trace its actual birth to Bob Pierce's encounter with a Chinese girl a few years earlier. Her name was White Jade, and she was the first person to compel Bob, a pure evangelist at the time, to combine prayer with practical help.

Bob was in China in 1947 for Youth for Christ. Between preaching engagements, he liked to visit missionaries in the area. After speaking on the island of Amoy (now Xiamen), he went to a Christian school run by an American missionary, Tena Hoelkeboer. White Jade was a student there. She had recently become a Christian—an affront to her family, who worshiped their ancestors. Tena challenged Bob to support White Jade's Christian education, as her family had refused. Bob would later say that this was the first time anyone had held him responsible for the needs of a new convert. Flustered, he offered all the money in his pocket, and he promised to send more each month.

No one knows what happened to White Jade; Bob lost contact with her when communists took over China in 1949. But her memory endures each time a sponsor looks into the face of a child in need and digs into his pocket to help.

1947

American evangelist Bob Pierce travels to China for Youth for Christ and becomes inspired to serve people in spiritual and physical need. Challenged to support a child's Christian education, he agrees. A model for sponsorship is born.

1950

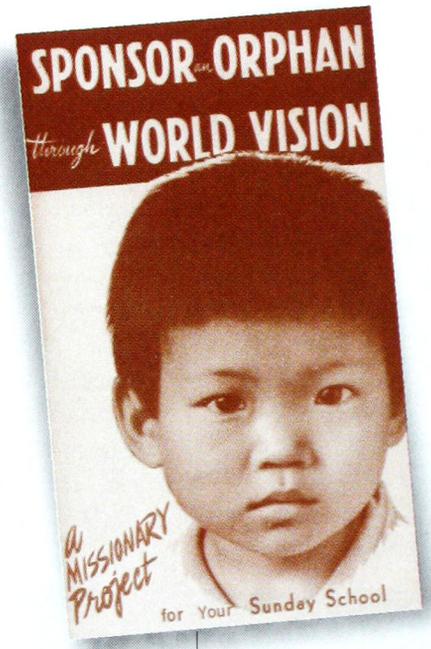
Pierce gathers footage and reports of suffering children and families in war-torn Korea. On Sept. 22, he founds World Vision in Portland, Ore., to raise funds for the Korean church and for missionary efforts in Asia.

1952

Pierce joins evangelist Billy Graham to preach American troops at Christmas in Korea. Gra also visits WV-supported orphanages and hos



GATHERING THE FAITHFUL | World Vision's pastors' conferences, like this one in Burma in 1958, provided critical support and practical help to struggling or untrained church leaders in the developing world.



Sponsorship brochure from the 1950s

EYEWITNESS TO A VISION

UNITED STATES | Late 1950s

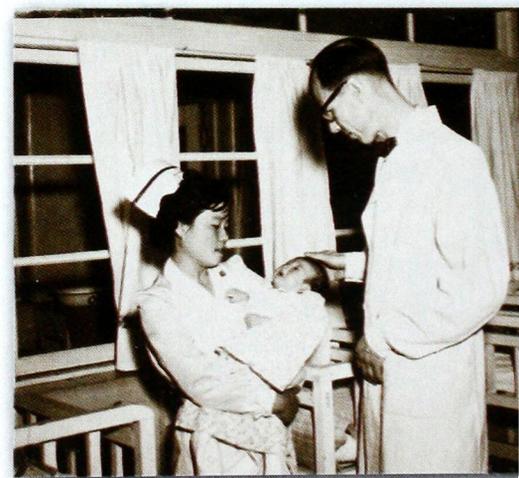
In 1999, World Vision assisted nearly 85 million people, thanks in large part to private donors around the world. But the organization's early years were marked by financial struggles and late-night prayer vigils over outstanding bills.

When I joined World Vision in 1955, the organization was young and, at times, fighting for survival. In one of those difficult and trying years, 1958, the board met 14 times—often in emergency sessions—faced with decisions that only God could help weak and dependent men make wisely.

As secretary of the board, it was my responsibility to keep the minutes. Those records reveal something of the agonizing struggles we faced. At one meeting, a proposal to spend \$1,500 on a promotion was postponed for lack of funds. Another minute that year reads, “Resolved: that to relieve congestion in our office” (we then occupied a seven-room building on Colorado Boulevard in Eagle Rock, Calif.) “we expand into the small frame building across the street, formerly operated as a hamburger shop, and thus eliminate the need for the barber shop and motel we now use.”

The Lord was faithful. The board expanded, the staff increased, facilities were enlarged, and through the years the work has grown, we believe, in favor with God and man. ■

—F. Carlton Booth, former World Vision board member and church relations director



FIRST AID | The Children's Hospital in Taegu, Korea, built by World Vision in 1954 for \$35,000, helped heal the littlest victims of the Korean war.

1953	1956	1957
Child sponsorship is inaugurated to care for orphans and children affected by the Korean War. The first pastors' conference convenes in Korea.	WV moves to Eagle Rock, Calif., where Pierce begins a weekly, nationwide radio program to broadcast stories from the mission field. In the Philippines, WV hosts the first of many crusades to evangelize Asia.	The first issue of WV's magazine is published, signaling WV's drive to inform supporters about world missions and Christians' response to poverty and disease.

UNITED STATES | 1962

In the 1960s, musically talented children in World Vision-supported Korean orphanages were given a tremendous opportunity: to study at a Seoul music institute and tour the world as the Korean Children's Choir. The children charmed audiences as well as dignitaries including President Dwight D. Eisenhower, India's Prime Minister Nehru, and China's First Lady, Madame Chiang Kai-shek. The following is an excerpt from a choir member's diary:

We left Seoul at 3 p.m. When I said goodbye to our teacher, Mr. Oh, I was sad. But on the other hand, I was so happy for the opportunity to go to America and show people how much they have done for the Korean orphans.

On the plane, I was scared, as it was my first experience. I looked down through the window, and I felt like I was falling off. I saw clouds blooming like beautiful flowers in the desert.

When we arrived in the United States, there were many people waiting for us. They gave us a warm reception, especially the staff members of World Vision who gave us beautiful corsages. We went to the Los Angeles City

Hall and met the mayor. We had a concert there, and we were invited for lunch by the chief of police.

We went to Disneyland. Somebody told me a rich man made this land exactly as he saw it in his dream, everything made for children. It was a really fantastic place. [On another day,] we went to a TV station and had a concert. In the afternoon we sang at a church where there were many thousands of people.

In our concerts we sing "God Bless America." I was so happy to be there to say thank you to the people who take care of us. ■

—Kim Hae Ja, World Vision-sponsored child

PRESIDENTS | 1967 - 1969

Dr. Richard C. Halverson once aspired to be an entertainer. With some intervention from God, he became a Hollywood leading man—leading Hollywood Presbyterian Church. A close friend of Bob Pierce, Halverson also played a prominent role at World Vision, board chairman for 27 years. When Pierce resigned, Halverson served as interim president. He went on to become chaplain to the U.S. Senate in the 1980s. In the halls of power, he was known for his warmth toward everyone, senators and janitors alike.



THEY MA

Christians serving in crisis zones walk a path bathed in the blood of martyrs. World Vision remembers a few of our own.

Minh Tien Voan (pictured below) was World Vision's deputy director in Cambodia in the early 1970s. When Khmer Rouge forces took the country in 1975, he turned



1961

The Korean Orphans Choir, featuring children from WV-supported orphanages, kicks off its first U.S. tour. WV's evangelistic outreach in Tokyo draws more than 200,000 people.

1962

Following a severe earthquake in Iran, WV forms a relief division to rush aid to the scene of emergencies or disasters.

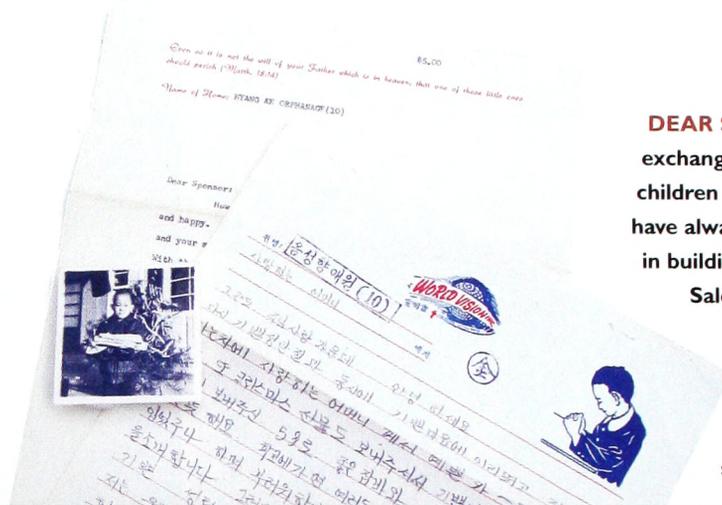
1965

Headquarters move to Monrovia, Calif. WV provides funds for a leprosy hospital in Burundi and steps up relief to embattled Vietnam.

MILESTONES

- 1968 25,000th child sponsored
- 1970 500,000th "Viet Kit" (health, school, and sewing supplies) sent to Vietnam
- 1972 5th North American tour of the Korean Children's Choir
- 1975 100th pastors' conference held
- 1976 100,000th child sponsored
- 1976 1 millionth Love Loaf distributed
- 1990 1 millionth child sponsored
- 1994 \$1 million raised by U.S. teens through 30 Hour Famine
- 1999 600th borehole well drilled in Senegal, West Africa

"VOICES OF ANGELS" | The Korean Children's Choir "produced a beautiful melody to stir the strings of our hearts," wrote a Taiwan newspaper critic, echoing praise from audiences around the world.



DEAR SPONSOR | Letters exchanged between assisted children and their sponsors have always played a key role in building relationships. Tana Saldin, a sponsor from Seattle, still treasures these letters (circa the 1960s) from her Korean sponsored child.

TEST FROM THEIR LABORS

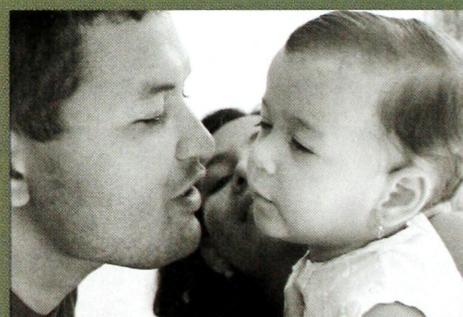
own several chances to evacuate, even saving his wife and young children to go without him. "People will need us Christians when the country starts to suffer," he said. Less than a month later, Khmer Rouge soldiers observed him handing out copies of scripture to his terrified countrymen. They captured him and killed him, striking his head with a hoe.

Norm Tattersall, a World Vision Latin America official, and **José Chuquín**, World Vision Colombia director, died when unknown assailants opened fire on them in Lima, Peru, in 1991. The men were there to interview candidates for the agency's Peru director at a time when the country was under siege by a terrorist group called the Shining Path. Chuquín, a pacifist by his

Mennonite background, had courageously worked against violence. Through his church in Colombia, he encouraged people to serve in poor communities and combat the hopelessness that perpetuated conflict.

Recalling Tattersall at his memorial service, a colleague said, "Norm understood that discipleship is related to the cross as well as to the resurrection. He and [wife] Ivy understood that to share the burden of the poor in the name of Christ would require a journey of suffering and sacrifice as well as of joy and peace."

Dr. Pedro Díaz Negrete (pictured right), who coordinated World Vision health programs in Montería, Colombia, was shot and killed in September 2000 as he rode his motorcycle to work. Dr. Díaz had grown up

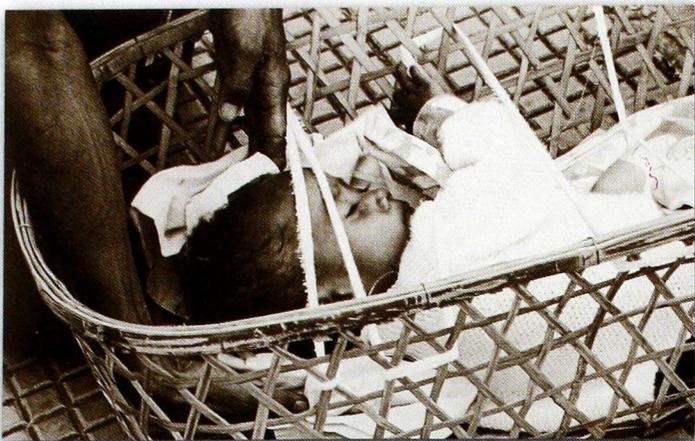


in poverty and was sponsored through World Vision from age 6 to 12. When he became a doctor, he chose to return to his roots and practice in needy communities. "His death is not only a loss for World Vision but for Colombian society, because Pedro was spending his life in service to those who suffer," said Edgar Florez, World Vision Colombia national director. ■

1966 World Vision initiates MARC—Mission Advanced Research and Communications—to aid overseas missionaries with information, research, business principles, and technology.

1967 Pierce resigns due to poor health. Dr. Richard Halverson, a longtime board member, becomes interim president. WVV shifts child care from orphans to impoverished children.

1969 Stan Mooneyham becomes president. WVV assists families affected by Nigeria's civil war.



WITH AN END, A NEW BEGINNING | As Vietnam and Cambodia descended into chaos in 1975, World Vision airlifted out 50 infant orphans (top photo) to be adopted in the United States. Cut off from more than 30,000 needy children in Southeast Asia, the organization expanded sponsorship to Latin America (photo above).



KITS FOR KIDS | From 1965 to 1970, World Vision encouraged donors in the United States and Canada to assemble "Viet Kits" containing school supplies, sewing items, and health products that the organization shipped to Vietnamese refugee families.

World Vision began its relief division in 1962 to rush aid and staff to emergencies around the globe. Following are some examples of World Vision's relief efforts over the years:

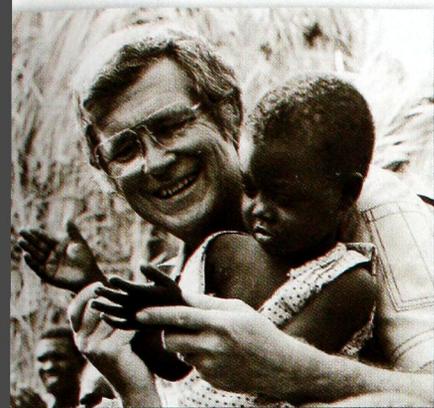
- 1969** Sends more than \$100,000 worth of relief supplies to Nigeria after the 1969 civil war
- 1976** Initiates a \$250,000 reconstruction program after more than 200,000 people perish in Guatemala's earthquake
- 1977** Allocates \$900,000 to respond to India's cyclone
- 1978** Ships \$3 million worth of relief goods to 34 countries
- 1979** Helps thousands of Ugandans following the overthrow of the Idi Amin regime
- 1981** Begins large-scale drought relief in Ethiopia by airlifting more than 2.5 million pounds of food, clothing, and medicine to 200,000 people
- 1986** Sends aid after El Salvador's earthquake kills 1,200 people
- 1989** Rushes aid to survivors of a 6.9 magnitude earthquake in Soviet Armenia; moves thousands of tons of food into southern Sudan to avert a repeat of the 1988 famine in which 250,000 people died
- 1991** Helps Mozambique famine victims with feeding centers, medical supplies, and 1,150 metric tons of food
- 1993** Rushes relief aid to 37,000 people in Somalia; aids India after an earthquake kills 10,000 people
- 1994** Provides refugees of Rwanda's civil war with food, medicine, and other aid; distributes \$250,000 worth of assistance to survivors of the 6.7 magnitude earthquake in Northridge, Calif.
- 1997** Assists Central African refugees returning to Rwanda with food, shelter, and agricultural assistance
- 1998** Provides emergency care and reconstruction assistance to survivors of Hurricane Mitch, which affects 2.4 million Central Americans
- 1999** Assists families uprooted by Kosovo's war with food survival kits, and housing reconstruction; distributes \$500,000 worth of gifts-in-kind to tornado victims in Oklahoma City

1970

The 500,000th "Viet Kit" is sent to Vietnam. Mooneyham takes a relief convey through dangerous territory into embattled Cambodia and Laos.

1972

WV begins using television to raise funds for relief efforts. The Korean Children's Choir performs its fifth North American tour.



Dr. W. Stanley Mooneyham,

the son of Mississippi cotton farmers, had been a newspaper journalist, a pastor of a Free Will Baptist church, and vice president of the Billy Graham Evangelistic Association before joining World Vision in 1969. When he accepted the post, he speculated that heart surgery in 1966 had been the Lord's way of expanding his heart to bear the emotional burdens of working with the world's suffering.

During Mooneyham's 13-year tenure, World Vision's budget and programs grew in large part to his pioneering efforts in television fund-raising. He had a special love for the Cambodian people, whose plight under dictator Pol Pot broke his heart. Returning to Vietnamese-occupied Cambodia in 1979, he persuaded officials to let World Vision restart operations there by cutting his arm with a penknife and pointing out that his blood was the same color as Asians'.

Written on the flyleaf of Mooneyham's Bible was a quatrain he admired perhaps also an apt description of his life:

*"Some wish to live within the sound
Of a church or chapel bell,
I want to run a rescue shop
Within a yard of hell."*

SPONSORSHIP: A MAJOR DETAIL

One of World Vision's oldest sponsors reminisces.

Shirley Vergeer's parents emigrated from Holland to keep her six brothers from being drafted into the army. So she finds it ironic that she became a career officer in their new country, America.

The "Major," as she prefers to be called, has never been motivated by what is expected of her. Even at 93, she does things her way. "I'll let you come in my house on one condition," she warns. "Everything you see is my style."

In 1953, World Vision was her style. She had been a Christian for all of one week and wanted to do something for God. When a young Bob Pierce visited her church and urged people to sponsor children, she knew that was her assignment—so clearly that she continued sponsoring children for almost 50 years. "Minor detail," she says, waving off a half-century of giving.



She was a captain stationed in Japan when she decided to visit her child, Kang Ok Son, or "Jadie," in Korea. She wrote to Jadie to expect her, even though it was against the rules to leave the base without permission. She managed a ride from Japan to Korea—"Don't ask how." As she exited her hitchhiked aircraft, a Lt. Colonel met her on the tarmac. "Well, young lady, what are you doing here?" he asked.

When she announced, "I am a World Vision sponsor, and I am in Korea to see my child," the Lt. Colonel replied that he was a Christian too. He told her that Jadie's orphanage was "not in the immediate neighborhood." But with typical military precision, he instructed, "You leave this to me."

The next morning, Captain Vergeer was flown to the remote island of Cheju Do. Two hours after she landed on the dirt airstrip, a Korean missionary rode up on a bicycle. They began a long and arduous journey toward the orphanage, which was prepared for her arrival. It was an experience she would never forget.

The valley leading to the orphanage was lined by more than 100 boys, each with a hand-crafted wooden sword. When the Captain approached, they formed an arch for her to pass through to reach 5-year-old Jadie, who waited at the top.

That was many years ago, but that sponsorship was so important that she continued to add more children long after she saw Jadie through school and into a job. Sponsoring children became a passion, for even though the Army owned her time, her life belonged to God. Asked how many children she has sponsored to date, the Major replies, "Minor detail, dear. Hundreds." ■

— Lauralee Farrer

1973

The Love Loaf volunteer fund-raising program begins. Community development—programs that enable communities to become self-reliant—becomes a new approach in WV's global ministry.

1975

Escalating conflict forces WV to pull out of Cambodia and Vietnam. WV's "Operation BabyLift" rescues 50 orphans for U.S. adoption. WV expands sponsorship to Latin America. The 100th pastors' conference convenes.

1976

WV sends relief aid after a severe earthquake in Guatemala. The 100,000th child is sponsored, and the 1 millionth Love Loaf is distributed.

SOUTH CHINA SEA | 1978

In the late 1970s, thousands of refugees fled Vietnam by boat. Many were lost because of leaky vessels, typhoons, or piracy. Even commercial ship captains violated the first law of the sea and refused to pick up those in danger because no country would accept the refugees for resettlement. The world closed its eyes to the tragedy.

One Sunday night, my friend Dr. E.V. Hill, pastor of the Mt. Zion Missionary Baptist Church, pushed a newspaper in front of my face with a picture of a Vietnamese mother cowering under a canvas in the bow of a little boat. Dr. Hill hit me that these words: "What are you going to do about that?"

I made all kinds of excuses. It was too big a problem. Too much politics involved. It would cost millions that I didn't have. And most convincing of all, *Why me?* But to get him off my back, I said I would look at the problem and pray about it.

Agreeing to pray was mistake Number One. I couldn't get [the boat people] out of my heart. *Why me?* became *Why not me?*

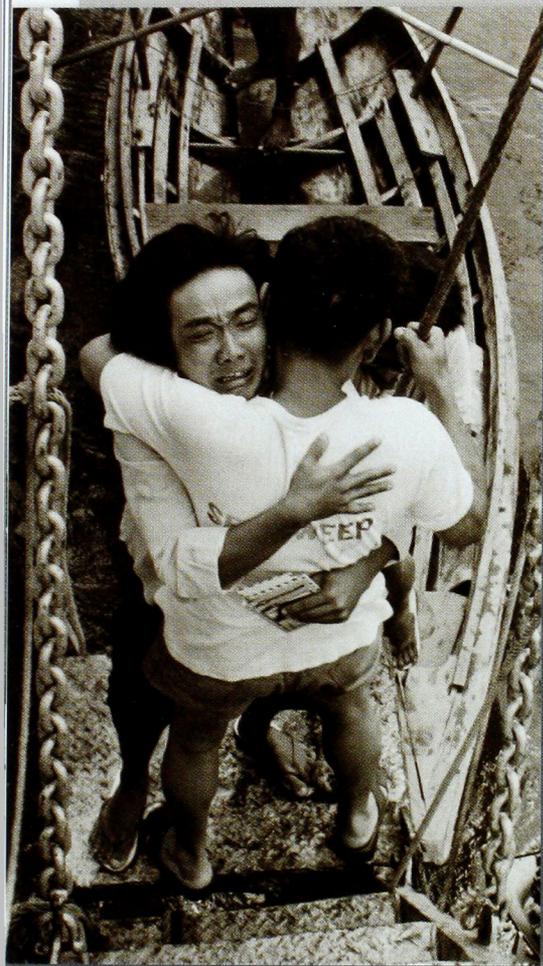
Studying the problem was mistake Number Two. What I heard triggered my Irish genes, and I was soon in over my head. I went to seven world capitals, including Washington and Geneva, to get their official advice and—I hoped—their cooperation to launch a private rescue operation. Privately, they agreed the loss of life was staggering and scandalous. But I was warned not to touch it with a 10-foot pole if I wished to work in Southeast Asia ever again. Every rescued boatload would be my own problem because no one would give me permission to land them.

It was a depressing exercise, but I came to this conclusion: Any idea opposed by seven governments with accompanying threats couldn't be all bad. So I raised half-a-million dollars, went to Singapore and bought an old freighter, converted it into a rescue vessel, named it "Seasweep," and in the face of unrelenting threats, intimidation, and harassment, helped rescue and transport hundreds of refugees to safety and freedom.

For months, Operation Seasweep was the lone prophetic voice in that watery wilderness, but ultimately the voice was heard. The French took courage and sent a ship, followed by the Germans and the Norwegians. The Italian navy sent three ships, and the United Nations started its own rescue effort.

Christians can be agents of change. We proved it on the South China Sea. ■

—Stanley Mooneyham, former World Vision president



LOST AND FOUND | A Seasweep crew member recognizes a rescued refugee as his cousin. To those who questioned the mission, Captain Burt Singleton would describe an elderly Vietnamese woman who accepted Christ and was baptized on board. After resettling in Paris, she converted her entire family and planted a church.

NOURISHING BODIES AND MINDS | World Vision sponsorship facilitates children's learning not just through books, supplies, and uniforms but through nutritious meals and snacks that many parents can't afford to give their children at home.

1978

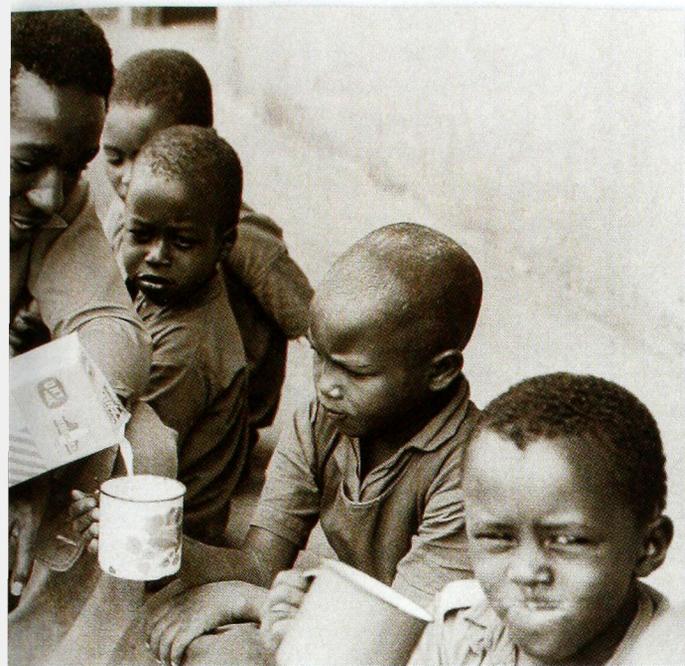
Mooneyham launches Operation Seasweep to rescue Vietnamese boat people. An international office is established as an umbrella governing body over fund-raising entities in the United States, Canada, Australia, New Zealand, and South Africa.

1979

WV aids 466,000 people worldwide through relief programs, including helping thousands of Ugandans following the overthrow of the Idi Amin regime.

1980

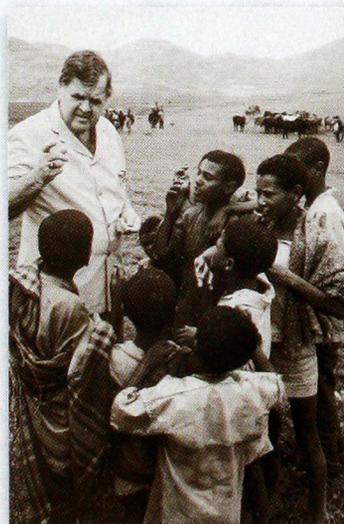
WV re-enters Cambodia and begins rehabilitating the National Pediatric Hospital in Phnom Penh. The facility had been completed just weeks before Pol Pot's takeover of the country in 1975.



Dr. Ted Engstrom had a boyhood dream to become a newspaper sports editor, but he went into Christian publishing instead. He was senior book editor at Zondervan Publishing House when he met Bob Pierce in 1946. The men remained in touch through the 1950s while Engstrom served as president of Youth for Christ International. In 1963, Pierce persuaded him to join World Vision as executive vice president. A skilled manager, Engstrom proved to be a stabilizing influence during the organization's formative years of rapid growth.

Taking the helm at World Vision in 1982, Engstrom fine-tuned the organization's financial accountability while the ministry continued to expand, especially as a result of massive famine in

Horn of Africa. He continually modeled dependence on Lord, following as his "life verse" Psalm 32:8: "I will instruct you and teach you in the way you should go; I will counsel you and watch over you." Today, as president emeritus, Engstrom keeps World Vision rooted in its founding evangelical values.



BORN TO BE LOVED

"Ji Young, you were born to be loved." The words were music to Ji Young Oh's ears. After losing her parents in the Korean war and being shuffled from an army chaplain's home to an orphanage, she often felt rejected. Hearing such sentiments from her sponsors, Henry and Louise Kaaks of Pomona, Calif., encouraged her then—and still does today.

"I don't understand how, but on my gloomy days, Mom [Louise] phones me, asking, 'Are you all right?'" says Ji Young, now a 46-year-old wife and mother living outside Seoul, Korea.

"Mom" and "Dad" have been there for Ji Young for more than 30 years. In the early 1960s, she met the Kaaks while singing in the Korean Children's Choir's U.S. tour. From then on, they were her sponsors and surrogate parents.



Over the years, Ji Young visited the Kaaks when her music group, the Joy Quintet, performed in the Los Angeles area. Appropriately, the quintet is composed of former Korean Children's Choir members who reunited in 1973. "Each member has her own family and busy life, but this we regard as God's work," Ji Young says.

Now she has another way to give back. "I always think over what I can do in return for [the Kaaks'] love. I say to myself, *I should not keep this wonderful love to myself*," says Ji Young. Last year she became the proud sponsor of a Vietnamese girl named Tran Thi Trinh. ■

—Hyun Jung Lee

Ji Young Oh with her husband, Dai Hwon Lim, and Henry and Louise Kaaks.



1981

WV begins ministry in the United States. A corporate Day of Prayer is inaugurated for the first day of the fiscal new year. WV initiates large-scale drought relief in Ethiopia.

1982

Dr. Ted Engstrom becomes president. WV's Hong Kong office becomes the first field office to transition from an aid recipient to a fund-raising office.

1984

WV's plane takes the BBC into Ethiopia to get shocking footage of starving families. Donations for Ethiopia pour in. The Rev. Tom Houston becomes president of WV's International office.

ETHIOPIA | 1984

We went to Antsokia Valley for the first time in October 1984. It was called “the dust bowl” because all you could see was the dust blowing up into the sky. It was a totally dry, brown valley. We started feeding people because more than 20 people a day were dying—children, mothers, young adults. People couldn’t move around; they were totally helpless. Because of the magnitude of the problem, people from neighboring districts moved in. We were feeding 68,000 people in our camp. We were putting tubes into their noses and pushing soft food into their stomachs.

Gradually, when we were sure the people were building up resistance and gaining weight, we started moving them away from the camp. We gave them dry rations to help them to the next harvest. Thousands and thousands of people went back to their former communities with agricultural packs [containing] seeds and farming tools.

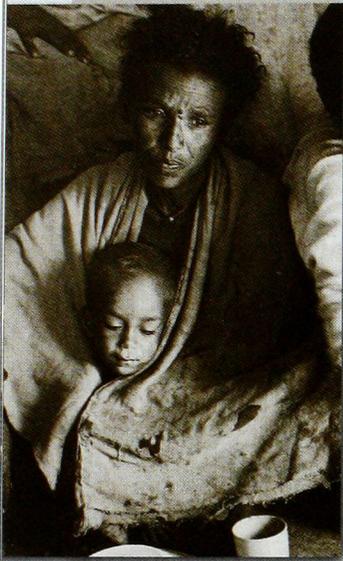
The important thing was that we did not simply send them away. We followed them to where they lived. Our agriculturalists and health personnel started working with them in their own setting.

We needed to restore the whole being because when we started, they had totally forgotten themselves; they had lost their dignity and their self-respect. They were once vomiting in our hands, but we said, “Don’t worry, we still love you.”

We shared our lives with them. They learned that we have something different than so many others: the love of Jesus Christ. They knew, “These are the people who can take us beyond this difficult time.” ■

—Abdella Usman, World Vision Ethiopia program manager

Thanks to irrigation systems, reforestation, and agricultural training, today Antsokia Valley is flourishing. And a vibrant Christian community is growing.

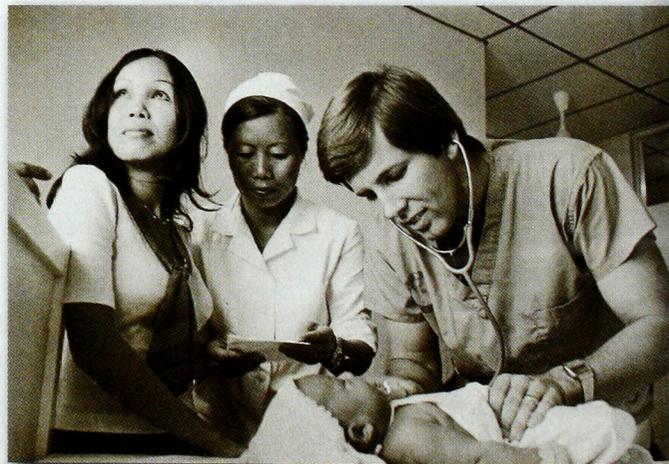


PRESIDENTS | 1987 - 1998

Dr. Robert A. Seiple grew up in Harmony, N.J., spent the majority of his pre-World Vision career academia—at his alma mater, Brown University, an president of Eastern College in St. Davids, Pa. joined World Vision in 1987, just ahead of the turbulent end of the Cold War that splintered East Europe and Russia. “The call of a broken world is Christians to be involved, modeling reconciliation in difficult places,” he wrote.

Reconciliation became the motif of Seiple’s 11-year tenure as the organization worked in the wake of ethnic conflict in Bosnia and Rwanda. He modeled reconciliation himself in 1988 when he helped World Vision re-enter Vietnam, a country he had not visited since 1969 when he flew combat missions there as a U.S. Marine.

In 1995, Seiple relocated World Vision’s U.S. headquarters to Federal Way, Wash., a move designed to save the organization \$5.8 million a year. After leaving World Vision in 1998, he served as the first ambassador-at-large for international religious freedom through the U.S. State Department. He now heads Eastern College’s Institute for Global Engagement think tank.



GENTLE MIRACLES | World Vision’s National Pediatric Hospital Phnom Penh, Cambodia, was sorely needed in a country that had been virtually purged of its doctors by the brutal Khmer Rouge regime in the 1970s.

1986

WV sends aid to El Salvador after an earthquake kills 1,200 people. An outpatient clinic serving 1,000 children a day opens at WV’s National Pediatric Hospital in Cambodia.

1987

Robert A. Seiple becomes WVUS president. WV creates an Urban Advance office to address the complex needs of the urban poor.

1988

WV launches “Child Survival and Beyond” to provide immunization, health care, and education to children age 5 and under around the world. WV re-enters Vietnam.

JOURNEY TO “FREEDOM LAND”

How God’s evacuation plan brought a man from Vietnam to World Vision.

In 1964, An Tran and his wife, Xuan, graduated from an American university. Under the Marshall Plan, they had received scholarships designed to educate future leaders of developing Allied countries. They returned home intending to work toward a strong Vietnam.

By 1975, the Prime Minister of Vietnam had chosen An from a global competition to be president of the Agricultural Development Bank, a position of honor and influence that An never had a chance to assume.

Vietnam was collapsing. The Vietcong were advancing on Saigon by day and bombing indiscriminately by night. The morning greeting among An’s anxious office staff had degenerated to, “You made it!”

An wanted his family to leave immediately, while he would follow at the 11th hour. But Xuan refused to go without him. Preparing for an emergency evacuation, Xuan, an executive secretary for World Vision’s Vietnam office, gave family members World Vision’s overseas addresses with instructions to point to “Monrovia” (then the organization’s Southern California headquarters) in the event they were separated. None of them had any idea where Monrovia was.



According to An, God also had a plan. A few months earlier, An had a serendipitous reunion with a former professor, Dr. John Westover, who subsequently sent an unsolicited affidavit of support—a necessary document for emigrating Vietnamese. An didn’t realize how soon he’d need it.

On the morning of April 23, 1975, foreign embassies received news of Saigon’s imminent fall. Xuan and her children were rushed to the airport while Xuan’s boss, the Rev. Don Scott, drove to An’s office. “It’s over,” he told An. “From this moment on, you belong to World Vision.” Don shouted a quick prayer as the Tran family boarded an Army C-30 transport and left Vietnam forever.

They traveled to the mystical “Monrovia” by way of Guam and San Francisco. The first time he set foot on what he still calls “freedom land,” An couldn’t contain his tears. “All our worries slipped away.”

In California, An Tran was hired to coordinate World Vision’s new Domestic Refugee program. “They gave me the ministry of my heart’s desire.” He adds, grinning, “Just temporary. Six months.” He retired from World Vision in January 2000, 24 and a half years later. ■

— Lauralee Farrer

God has given us through these years a daring that was there at the beginning. God gave my husband a great portion of trust [to know] that when he stepped out upon an empty void, he would certainly find a rock beneath his feet—and he did.

LORRAINE PIERCE

Wife of founder, Bob Pierce



SEEDS MEET

NEEDS | In countries such as Mozambique where much of the population relies on farming, World Vision’s agricultural assistance—providing seeds, tools, and training—has helped families put food on the table.

1989

WV rushes to aid survivors of a 6.9 earthquake in Soviet Armenia. Staff move food aid into southern Sudan to avert famine. Graeme Irvine, formerly head of WV Australia, becomes president of WV International.

1990

Following the overthrow of Romanian dictator Nicolae Ceausescu, WV responds to the needs of abandoned children warehoused in the country’s orphanages. WV begins caring for AIDS orphans in Uganda. The 1 millionth child is sponsored.

1991

In Peru, WV ceases operations after two staff are shot dead and four local project workers disappear. WV responds to famine victims in Mozambique. WV’s Korea and Taiwan offices begin to raise funds for the poor.

UGANDA | 1993

A mysterious disease, called "Slim" for its emaciating effects, was first detected in a southern province of Uganda, Rakai, in 1982. A decade later, AIDS ravaged entire adult generations in Rakai, leaving orphaned children and shattered communities in its wake.

Rakai is the worst-affected AIDS area in Uganda. From the Tanzania border all the way to Lake Victoria, we see people die. We see our leaders disappear. AIDS is spreading like a bushfire. The situation can seem very hopeless: Families have no food, no clothing, no kerosene. I have seen children lighting a bundle of grass to make a torch while they try to treat their dying mother.

But the news is not all negative. We are supporting 10,380 children with school tuition fees, clothing, and school materials. School enrollment has increased. We are training teachers and constructing new schools. Hundreds of teenagers are

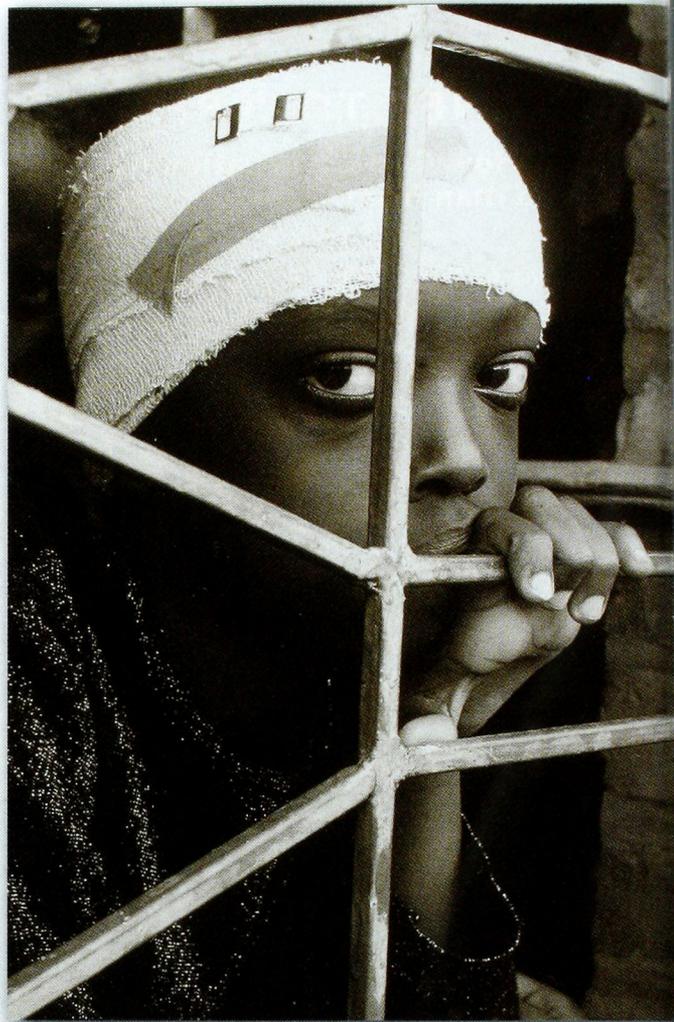
enrolled in training programs to learn skills such as tailoring, brick making, and carpentry.

People love these orphans. Whole villages are working together to see that children are cared for. And people have said, "We know we have seen God. He has visited our community, for we have seen him through your sacrifice and commitment."

The stress and strain on our staff here are tremendous. Three months ago I visited a man dying of AIDS. He had open wounds on his body, and he hugged me and left pus and blood on my clothing... and then I had to go home to my family. People can hardly stand the stress, not because they don't love the children, but because they feel they cannot help them enough. There is so much need here.

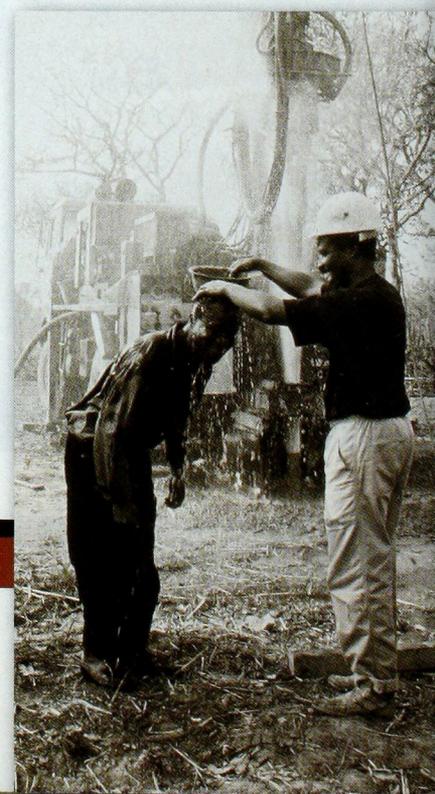
How do we keep going? Because we know Christ, we don't lose hope. Our "insurance" is with him. The people here are dying, but the vision is not dying. We are in a dark tunnel, but there is a ray of hope at the end. ■

—Moses Dombo, World Vision Uganda AIDS specialist



HAUNTED BY THE HORROR | After Rwanda's 1994 civil war killed up to 1 million people, World Vision cared for orphaned and abandoned children and helped reunite them with surviving relatives.

HOPE SPRINGS ETERNAL | Funded by the Conrad N. Hilton Foundation and American donors, World Vision's borehole well-drilling efforts in the 1990s brought clean water and new life to rural communities in Ghana.



1992

WV supplies relief aid to Somalia, wracked by clan warfare and famine. In Los Angeles, WV mobilizes churches and volunteers to help victims of race-charged riots. The 30 Hour Famine program begins.

1993

WV helps families in Mozambique resettle after a 15-year civil war by providing basic supplies and a high-quality agricultural program. WV aids flood victims in the midwest United States, and assists survivors of an earthquake in India.



RVIVAL KIT | World Vision provides these basic items to families who have lost everything in wars or natural disasters. Recently, the kits assisted East African refugees, Colombia earthquake survivors, and Mozambique flood victims.

CHILDREN IN CRISIS | After communism ended in Romania, World Vision began to help provide better care for thousands of neglected children in understaffed orphanages.

EYEWITNESS TO A VISION

BOSNIA | 1994

World Vision first began assisting victims of the brutal war in the former Yugoslavia in 1992 through a partner agency, Agape. Since the war's end in 1994, World Vision has conducted relief and rehabilitation work including housing reconstruction, small business assistance, agricultural training, and trauma counseling.

I met an old man last week sitting at the end of a hallway of what had once been a hotel, but was now converted into rooms for refugees. The man sat on a small bench facing out toward the east side of Mostar, Croatia. Every few minutes he would bring a wrinkled hand up to wipe his eyes. Part of me wanted to run, to go back to my trucks, my customs papers, my packages of food, and “do good” without feeling any pain. But I couldn’t.

I crouched down on the floor, reached out, and held his hands in mine. I knew no Croatian, and he knew no English, but our eyes met, and his tears flowed more quickly. All he did was look at me, point to the east side of the city, and wipe away the quiet tears.

We found we both knew a little German. I said, “children,” and he pointed to the east side. He said, “family”

and “gone” and pointed again. Then he said “no one” and pointed to himself. Tears had started rolling down my face. I don’t quite know when. We both just sat there holding hands, our tears quietly falling together.



Bob Pierce wrote a prayer inside the cover of his Bible: “Let my heart be broken by the things that break the heart of God.” I had read it often enough, even told people that it was the main motivating factor in our ministry. But then it happened to me. As I held that old man’s hands, my heart broke. I felt the tears of Jesus. I felt a physical grip of pain, pain like I have never felt before. I carried it with me as I walked out of that

refugee hotel, out of that besieged city. I carry that burden today. I will never be the same again. ■

—Patricia Kahn, former World Vision United States program officer

1994

After brutal massacres in Rwanda, 1.9 million refugees flee into squalid camps in neighboring countries where WV provides relief assistance and care for orphaned and unaccompanied children. WV programs restart in Peru.

1995

WV intensifies relief and rehabilitation work in Bosnia, where the war claimed 300,000 lives and displaced an estimated 1.5 million people. U.S. headquarters move to Federal Way, Wash.

1996

Dean Hirsch becomes president of WV’s International office. WV provides 45,000 people in war-torn Sierra Leone with agricultural packs containing seeds and tools.

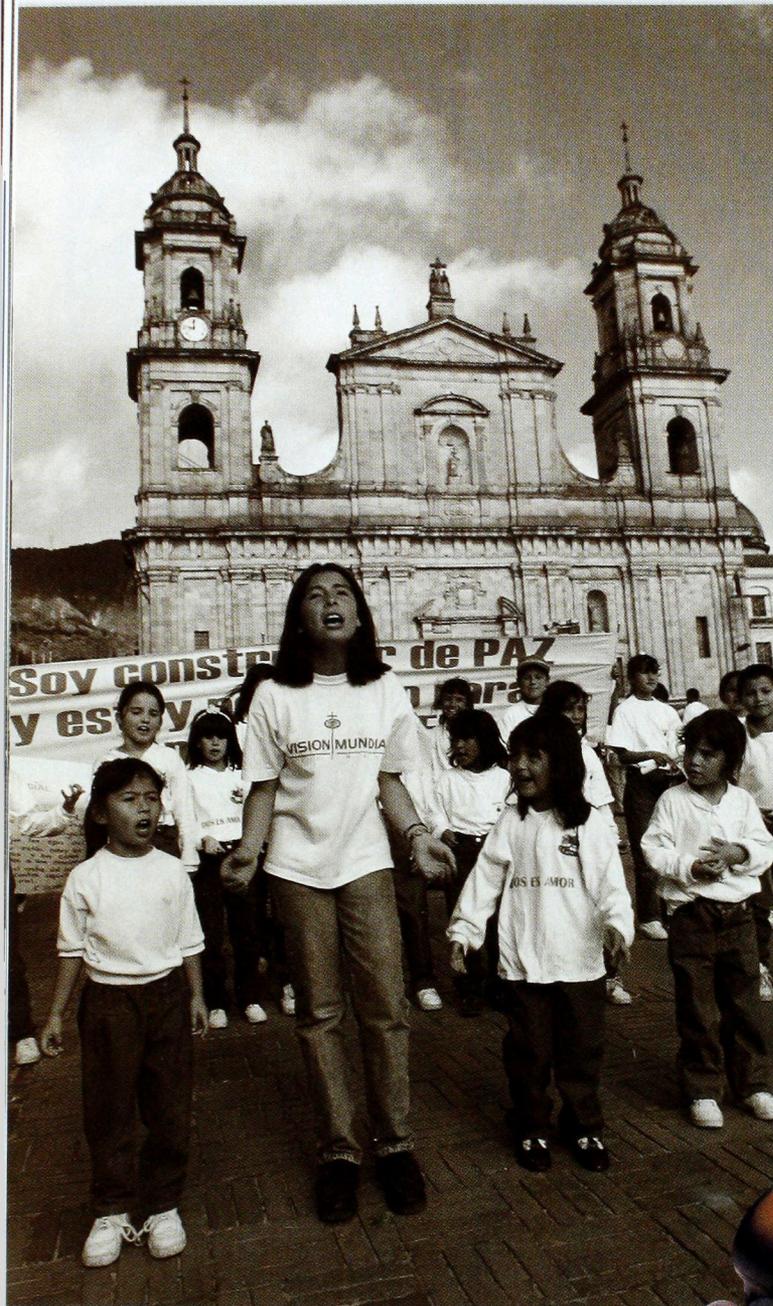
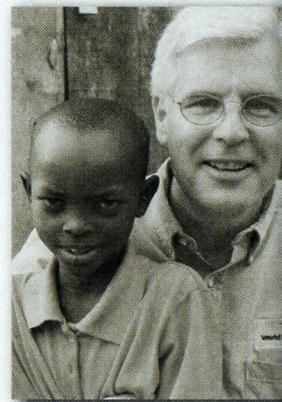
HUNGER CONTINUES | In 1992, World Vision came to the aid of starving families in Somalia, besieged by clan warfare and drought. In 2000, hunger again stalks the Horn of Africa, where World Vision continues to assist families in Ethiopia, Kenya, and Somalia.



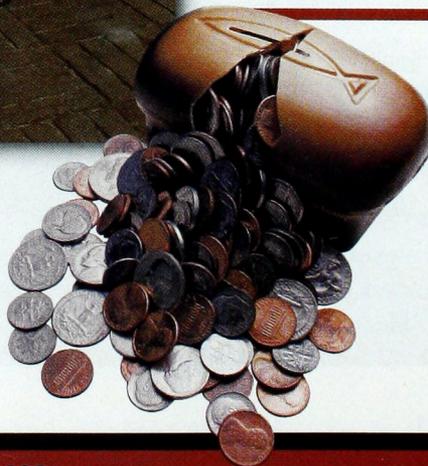
PRESIDENTS | 1998-PRESENT

Richard E. Stearns is the first World Vision president to come from the business sector. While CEO of Lenox, Inc., he heard God's call when a World Vision search committee encouraged him to apply for the post. "If God calls one to serve, one has to be willing and ready to do that," he said, and moved his wife and five children across the country in 1998 to start new lives in the Pacific Northwest.

In his first three years as president, Stearns traveled to every region in which World Vision works, including several relief zones. But he is deeply committed to World Vision United States' impact on the home front. He believes it is critical that the American church engages more dynamically with the developing world. He challenges Christians to re-examine their priorities regarding giving to the poor by answering the question: "Is this how Christ would have us use the resources he has given us?"



STANDING UP FOR PEACE | 14-year-old Mayerly Sanchez (center), a sponsored child, helped mobilize 2.7 million child activists to push for an end to the violence plaguing Colombia. The children's peace movement was nominated for the Nobel Peace Prize in 1998.

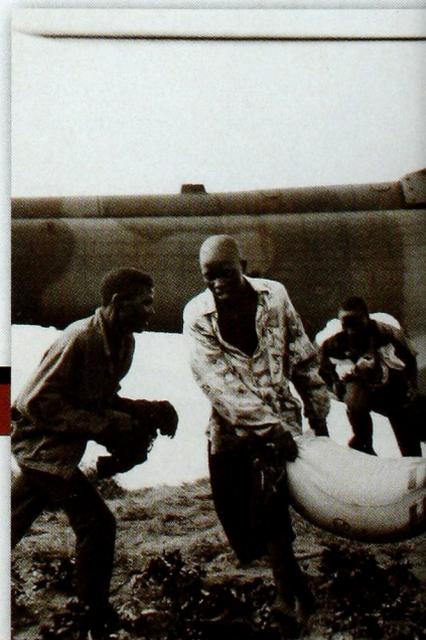


1997

WV provides food items to North Korean families facing famine. In Central Africa, WV assists Rwandan refugees with resettlement supplies as they return home from the Democratic Republic of Congo.

1998

Richard Stearns becomes WVUS president. WV opens feeding centers in response to worsening famine in Sudan. WV helps victims of Hurricane Mitch in Central America and plans for those countries' long-term recovery.



KOSOVO | 1999

The tiny Balkan republic of Kosovo was awash with grief and blood in 1999 as more than 700,000 ethnic Kosovars fled the Serb-controlled region, then returned at the war's end 78 days later to the ravaged remains of their villages. During the crisis, World Vision assisted refugees in neighboring republics, and afterward helped families recover from the horror.

Our first relief distribution was to a village called Quirez in central Kosovo. As we approached we could see the fields littered with slaughtered livestock. Every house had been torched. Worst of all, the village well was full of corpses of villagers unable to escape the Yugoslav army onslaught. Looking down the well shaft one could see the body of a woman lying on the surface of the water.

I spoke to Fatmire Xhmajli, a young mum who had given birth on the run. Her wrecked home was closest to the well. She was still in shock but was grateful for the food and blankets we were giving out. "When we came back [from the mountains] we found all this devastation," Fatmire told me. "We can't stand it like this."

Quirez was far from exceptional. In Meje, southwestern

Kosovo, a farmer showed me a field where 200 people had been killed. A severed human leg remained there and a dozen rotting corpses were unsuccessfully hidden in the bushes nearby. Everywhere one turned there were similar stories and worse.

Before I even knew I was going to go to Yugoslavia, I read 1 John 2:11: "Whoever hates his brother is in the darkness and walks around in the darkness; he does not know where he is going, because the darkness has blinded him." The words crystallized my understanding of what I saw in Kosovo. How could people commit such atrocities? They are blind; they do not know what they are doing. It is the love of Christ that eliminates such darkness. Kosovo reminds us how important it is to make Jesus better known. ■

—James Addis, World Vision New Zealand photojournalist

angelism is sharing the story of

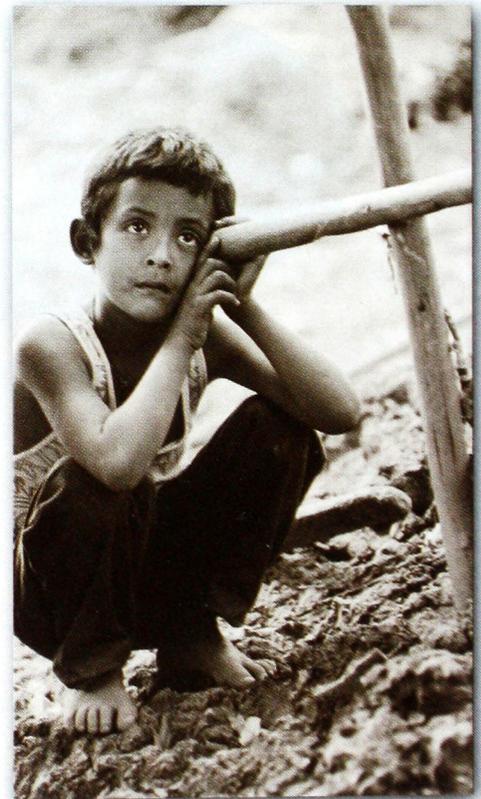
e One who changed my story.

A M K A M A L E S O N

angelist and World Vision vice president

ORPHAN OF THE STORM |

In October 1998, World Vision staff worked around the clock to help Central American survivors of Hurricane Mitch, which killed more than 9,000 people. Among the dead: the parents of Mario Castillo Osorto (right), who perished when a huge boulder crushed their house. Miraculously, Mario survived, as did his baby sister, Juana Paula, who was found wrapped in her dead mother's arms.



AID FROM THE AIR | After Cyclone Eline flooded parts of Mozambique and South Africa earlier this year, World Vision used helicopters to rescue people and to send in food and survival packs for affected families.



1999

WV assists families affected by war in Kosovo, Albania, and Montenegro. WV drills the 600th borehole well in Senegal.

2000

WV responds to flooding in Mozambique, the AIDS scourge in Africa and Asia, violence in Sierra Leone, and increasing needs of internal refugees in Colombia. Sponsors worldwide care for 1.5 million sponsored children and their families.

a global vision:

STEP BY STEP, YEAR BY YEAR, COUNTRY BY COUNTRY, WORLD VISION grew in scope and effectiveness. Today, the ministry circles the globe, touching millions of lives thanks to the faithful and generous support of our donors around the world. BY BRIAN SYTSMAN



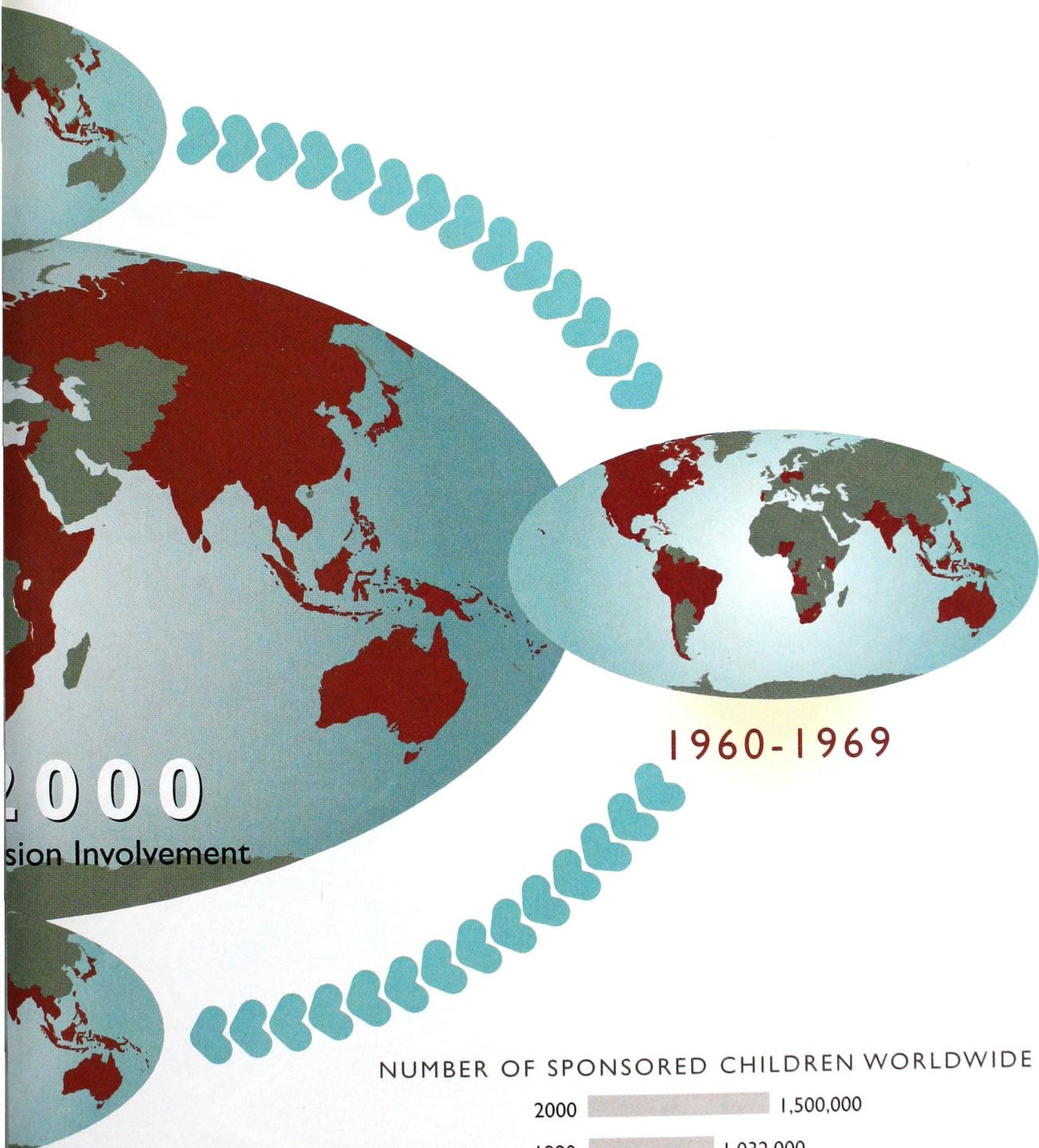
INCORPORATION OF WORLD VISION SUPPORT OFFICES AROUND THE WORLD

- | | |
|-------------------------------|----------------------------------|
| 1950: United States | 1982: Hong Kong, the Netherlands |
| 1959: Canada | 1983: Finland |
| 1966: Australia | 1984: Singapore |
| 1971: New Zealand | 1986: Switzerland |
| 1973: South Africa | 1987: Ireland, Japan |
| 1979: United Kingdom, Germany | 1991: Austria, Korea, Taiwan |

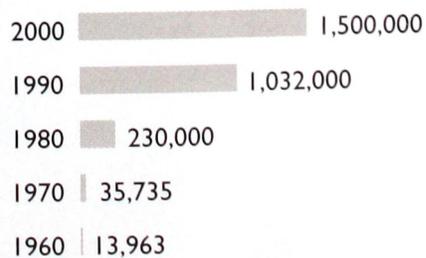
ILLUSTRATION BY DALE GLASGOW AND ASSOCIATES

years by faith

9



NUMBER OF SPONSORED CHILDREN WORLDWIDE



9

n f o r



VISION

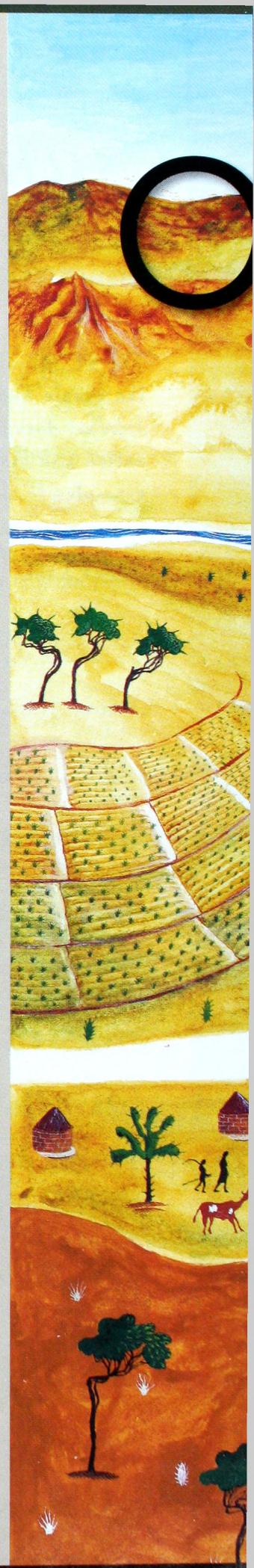
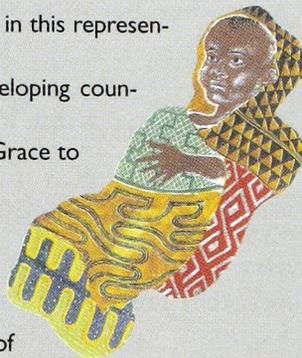
Baby Grace, just days old, is the newest arrival in this representative village of 300 people. As in many developing countries, the odds are grim here for a child like Grace to live to celebrate her 5th birthday.

But let's imagine that World Vision has just started a child sponsorship program in this village. Five areas of intervention—water, food, healthcare, education, and economics—will breathe new life into the village. And a Christian church will provide spiritual hope and values to complete the transformation.

The village scene represented here illustrates how your sponsorship dollars and donations are helping children like Grace. When World Vision begins working in a community, staff invite residents to share their vision for their village. Together they collaborate on devising practical solutions for the most critical needs. Not all interventions shown here are introduced in every project, but each activity is scrutinized to ensure it improves the lives of children and families in the community.

Swaddled and sleeping soundly for now, Grace knows nothing of the life and death drama into which she has been born. Thanks to the partnership between concerned donors, World Vision, and her village, she may never know. ■

BY BRIAN SYTSMA | *Illustrations by Neil Packer*



what's in a NUMBER?

The 50th anniversary means more to World Vision than time. It is our legacy, rich with the people and events that have helped bring hope to a hurting world.

What does 50 mean in other ways? It means food and medicine; literacy and skills; education and emergency aid. Here we translate 50 and its multiples into real-life ministry examples to show how a number becomes much more than a price tag or a unit of meas-

\$50 will... feed 10 people for a month in Sierra Leone...**provide literacy materials for six children in Ghana...** provide Bible training for 50 women in Bangladesh...**provide Vitamin A for 480 children in the Philippines...** buy bread for 75 adults in Kosovo...**feed three children for a month at a deaf school in Jerusalem...** provide 10 colorful Bible story booklets for children in Cambodia

\$500 will... provide a planeload of food for families in Angola...**purchase greenhouse materials to yield vegetables throughout the winter in North Korea ..** provide daily supplementary meals for 25 street children in Vietnam for a year... **\$5,000 will...** buy motorcycles with sidecars to be used

as village ambulances in Cambodia...**provide immunization series for 250 children in the developing world...** help provide artificial limbs for five amputees in Vietnam **\$50,000 will...** build five schools

in Mauritania...**buy a herd of dairy cattle for a village in Uganda...** build a health center in Mali...

50 ... units of oral rehydration salts, which help to prevent diarrhea in Cambodia, can be obtained for \$40...**fruit trees providing food for families in the Dominican Republic can be obtained for**

\$150... people in Ghana can receive literacy materials for \$400...**women can receive antenatal and post-**

natal services in Bangladesh for \$600... village pump technicians in Senegal can be trained for

\$3,000 ... street children can receive a year's worth of clothing and shoes in rural Romania for \$7,500 ■

Who? What? Where?

TEST YOUR KNOWLEDGE OF WORLD VISION.



50 years by faith



JON WARREN/WORLD VISION

With your help, World Vision has served a hurting world for 50 years. Millions of children and families have experienced hope due to these efforts. But countless others need our help.

CONTINUE THE LEGACY!

Christian musicians Ralph Carmichael, Chapman, and Roy Rogers and have in common?
a. same birthday.
b. same recording label.
c. d as World Vision spokesperson.
d. formed at World Vision crusades.

Which is a crucial part of World Vision's response and is often used to enter into a new area?
a. Emergency relief supplies.
b. Reconciliation programs.
c. Community development.
d. Disaster relief.

Which of the following is a World Vision program?
a. Emergency relief supplies.
b. Reconciliation programs.
c. Community development.
d. Disaster relief.

Which of the following is a World Vision program?
a. Emergency relief supplies for refugees and uprooted civilians.
b. Reconciliation programs.
c. Community development.
d. Disaster relief.

Which of the following is a World Vision program?
a. Emergency relief supplies for refugees and uprooted civilians.
b. Reconciliation programs.
c. Community development.
d. Disaster relief.



3. What would make an American teen do this?
a. A dare.
b. A 30 Hour Famine activity.
c. A scavenger hunt.

Who? What? Where?

TEST YOUR KNOWLEDGE OF WORLD VISION.

“...But *when* you
give a banquet,
invite the poor,
the *crippled*,
the *lame*, the *blind*,
and *you will*
be *blessed*.”

— Jesus' words to a Pharisee, Luke 14:13-14

o Christian musicians **Ralph Carmichael, Curtis Chapman, and Roy Rogers** and **ans all have in common?**

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share the same recording label.
All served as World Vision spokespeople.
All performed at World Vision crusades.

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n-kind.
Loaf.
s' conferences.
-enterprise development.

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the above.



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- c. A scavenger hunt.

what's in a NUMBER?

The 50th anniversary means the people and events that have

What does 50 mean in other education and emergency aid. Here are examples to show how a number

\$50 will... feed 10 people

children in Ghana...provide Bible

children in the Philippines...buy

at a deaf school in Jerusalem.

\$500 will... provide a plot

of land to yield vegetables through

for 25 street children in Vietnam for a

pair of motorbikes in Cambodia...

...help provide artificial limbs for

in Mauritania...buy a herd of dairy

50 ...units of oral rehydration

\$40...fruit trees providing food

\$150...people in Ghana can receive

maternal services in Bangladesh

\$3,000 ... street children can receive

0004/HBCS03

BUSINESS REPLY MAIL

FIRST-CLASS MAIL PERMIT NO 568 TACOMA WA

POSTAGE WILL BE PAID BY ADDRESSEE

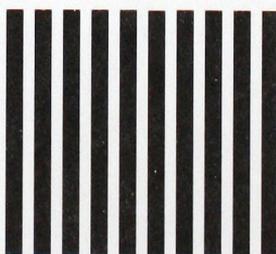
WORLD VISION

PO BOX 70081

TACOMA WA 98471-0081



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



Who? What? Where?

TEST YOUR KNOWLEDGE OF WORLD VISION.

- 1. What was Bob Pierce's vision for World Vision in 1950?**
 - a. An agency that supports Christian missionaries.
 - b. An evangelistic organization.
 - c. An eyeglass company.
 - d. Both a and b.
- 2. Where did the first World Vision-sponsored children live?**
 - a. The United States.
 - b. Korean orphanages.
 - c. Africa.
 - d. The Middle East.
- 3. What does World Vision do in a crisis zone after the emergency passes?**
 - a. Continue giving relief aid so people's basic needs are met.
 - b. Transition into programs that find lasting solutions to chronic problems.
 - c. Leave for another disaster site so resources can be shared with more people in need.
 - d. Both a and b.
- 4. True or false: World Vision works only overseas.**
- 5. What do Christian musicians Ralph Carmichael, Steven Curtis Chapman, and Roy Rogers and Dale Evans all have in common?**
 - a. They have the same birthday.
 - b. They share the same recording label.
 - c. They all served as World Vision spokespeople.
 - d. They all performed at World Vision crusades.
- 6. Which program is a crucial part of World Vision's disaster response and is often used to gain entry into a new area?**
 - a. Gifts-in-kind.
 - b. Love Loaf.
 - c. Pastors' conferences.
 - d. Micro-enterprise development.
- 7. In World Vision's history, more than 150 conflicts have raged around the globe. How does World Vision help war victims?**
 - a. By providing emergency relief supplies for refugee populations and uprooted civilians.
 - b. By conducting reconciliation programs.
 - c. By caring for victims of trauma, including child soldiers.
 - d. All of the above.

PHOTO QUIZ



- 1. What new World Vision trend in the 1970s does this depict?**
 - a. Video conferencing.
 - b. Using television to raise funds for emergency relief programs.
 - c. Making instructional videos.
- 2. What is this?**
 - a. Decorative item.
 - b. Seed bank.
 - c. Love Loaf.
- 3. What would make an American teen do this?**
 - a. A dare.
 - b. A 30 Hour Famine activity.
 - c. A scavenger hunt.



I a g e

CLEAN WATER

A. Borehole well reaches depths of up to 1,000 feet to provide clean water for Grace's family and neighbors. Capable of providing 10,000 gallons of water an hour, a well provides water for approximately 300 people.

B. Water storage tanks collect runoff from the mountains and provide water for crops and livestock.

C. Laundry pad helps further reduce the spread of water-borne diseases.

These interventions will reduce Grace's chances of dying before age 5 by half.

PRIMARY HEALTH CARE

D. Health care center provides prenatal and natal care, AIDS awareness and counseling, disease vaccinations and treatment, and training for volunteer health workers and parents.

E. Enclosed latrines help eliminate sanitation-related diseases.

These health interventions will also improve Grace's chances of celebrating her 5th birthday.

FOOD SECURITY AND NATURAL RESOURCE MANAGEMENT

F. Animal husbandry provides meat, milk, and eggs for Grace as she grows.

G. Aquafarms (with water from a solar-powered well) provide fish for healthy diets.

H. Demonstration nursery, built with local materials, shows families like Grace's the cash crops, vegetables, and fruit-bearing trees they can grow themselves.

I. Reforestation of barren slopes stops erosion and provides fuel and building supplies.

J. Terracing of crops provides natural irrigation for crops along the hillsides.

K. Granary stores grain to ensure a year-round supply of food.

L. Seed bank stores seeds for future harvests.

M. Earthen dam provides the community with water during dry seasons.

A year-round, balanced diet in Grace's village will help all children receive proper nutrition.

EDUCATION, LITERACY, AND NUMERACY

N. School building, staffed with trained teachers, enables Grace to complete primary and secondary school. The school is constructed by villagers with materials provided by World Vision.

O. Community building provides a setting for adult literacy and basic math courses as well as vocational training. Village meetings are held here.

These life-changing educational interventions open the way for children like Grace to prepare for future employment and learn to read the Bible.

FINANCIAL INDEPENDENCE

P. Community bank grants small business loans to qualified entrepreneurs with capital provided by World Vision donors.

Q. Marketplace gives entrepreneurs a place to sell their goods and services. Small businesses provide entrepreneurs with revenue and give families like Grace's access to needed supplies while strengthening the local economy.

R. Bridge built with World Vision-provided materials and village labor allows access to other villages and markets.

This provides an important last step to self-sufficiency for Grace's village.

COMMUNITY CHURCH

S. Local church is a critical partner in World Vision's efforts to bring value transformation and care for the poorest of the poor. World Vision encourages area churches to collaborate together. ■

avili



ANSWERS TO THE QUIZ



1 What was Bob Pierce's vision for World Vision in 1950?

d. Both an agency supporting Christian missionaries and an evangelistic organization.

As Bob Pierce traveled through war-torn Asia in the late 1940s, he encountered dedicated Christian missionaries caring for orphans, amputees, the blind, and victims of polio, tuberculosis, and leprosy. He started World Vision to raise funds for their efforts. "He is the one who sees our desperate need and then goes home and sends help," said Lillian Dickson, a missionary caring for lepers in Formosa (now Taiwan).

A strong Christian since age 11, Bob believed, "World Vision must ever have Christ-honoring, soul-winning motivation." He and his colleagues led crusades throughout Asia that resulted in countless decisions for Christ. Bob also understood the importance of the local church and worked tirelessly to equip and strengthen local Christian leaders. Inspired by a Korean pastor's widow who offered her wedding ring to fund a gathering of church leaders, he organized the first World Vision pastors' conference in Korea in 1953 which attracted 300 pastors. Today these conferences continue to train Christian leaders around the world.

2 Where did the first sponsored children live?

b. Korean orphanages.

World Vision child sponsorship began in 1953 at the end of the Korean War. Donors gave \$10 per month to help children living in orphanages

built by World Vision and staffed by Christians. Sponsorship provided food, uniforms, schooling, medical care, and Bible training. In those early years, sponsors received the child's footprint along with the photo and personal background provid-

ed to sponsors today.

Donations were recorded in a passbook-style ledger passed back and forth between World Vision and sponsors.

Today more than 1.5 million children in 53 countries are sponsored by World Vision donors around the world; nearly 600,000 of them by Americans. Although World Vision still works in some orphanages overseas, today sponsorship primarily supports children growing up in poor families around the world. Since the 1970s, World Vision has focused on long-term benefits for children, their families, and communities through sponsorship-funded programs providing clean water, health care, food security, education, and jobs.

3 What does World Vision do in a crisis zone after the emergency passes?

d. Continue giving aid and transition into long-term programs.

Emergency relief is necessary to save lives, and sometimes people need food, water, or other basic needs months after a crisis. However, dependency on aid can rob people of their dignity. When feasible, World Vision stays among survivors to assist them in building new lives. Staff help residents rebuild roads, bridges, and community buildings, and help establish long-term solutions through drilling wells, teaching agricultural skills, improving health care and education, and teaching income-generating skills.

For example, in 1984 World Vision began working

in Mozambique, then reeling from drought and flood compounded by civil war and the collapse of the country's economy. Staff first distributed food to drought victims and introduced an agricultural recovery program to hundreds of thousands of subsistence farmers. The World Vision began development projects such as digging boreholes for clean water, establishing health programs, providing ongoing agricultural assistance, and nurturing church relations.

4 True or false: World Vision works overseas.

False.

World Vision's domestic ministry began in 1981 to address the spiritual, social, and physical needs of the poorest Americans. In the early stages, World Vision focused its role primarily as a fundraiser, as well as a catalyst for bringing churches and local ministries together through networking and training.

Today, World Vision partners with churches and Christian ministries to help transform eight regions, called "Vision Communities": Appalachia, Chicago, Los Angeles, Minneapolis/St. Paul, New York, Seattle/Tacoma, Washington, D.C., and Atlanta, Ga. The programs' goals include education for children, jobs for adults, and housing for community renewal. In addition, World Vision serves more than 100 communities across the nation through its church network, Love In the Name of Christ (Love INC), and responds to domestic natural disasters.



5 What do Christian musicians Ralph Carmichael, Steven Curtis Chapman, and Roy Rogers and Dale Evans all have in common?

c. They all served as spokespeople for World Vision.

World Vision's earliest collaboration with Christian musicians was in the 1950s when Bob Pierce held evangelistic crusades with Ralph Carmichael leading the worship. Later, performers such as Roy Rogers, Dale Evans, and Julie Andrews appeared in World Vision publicity events. Many became sponsors as well as spokespeople. Today, through the Artist Associates program, Christian artists including Steven Curtis Chapman, Twila Paris, and Larnelle Harris attract supporters to World Vision by sharing about children's needs around the world. Since 1990, the program has enabled 250,000 children to become sponsored.

6 Which World Vision program is a crucial part of disaster response and is often used to gain entry into a new area?

a. Gifts-in-kind.

Gifts-in-kind are first-quality goods donated to World

Vision by corporations. Distributing items such as clothes, diapers, and medicines is often one of the first ways World Vision helps survivors of natural or human-made disasters. GIK goods also assist World Vision in establishing partner-

ships with governments and local agencies that often result in continuing ministry in a country after a crisis. For example, in 1990, GIK medicine was sent to Romania where World Vision had not worked for many years. World Vision's quick response to the country's pharmaceutical shortage gave the organization a significant presence there. Today, GIK continues to complement World Vision's ministry in Romania to poor families and children with AIDS.

ANSWERS TO THE PHOTO QUIZ

1 *b. Using television to raise funds for emergency relief programs.*

In 1972, World Vision was the first humanitarian organization to use television for fund raising. President Stan Mooneyham, a former journalist, took advantage of this mass media tool to broadcast the increasing needs of the world's poor to America. The first specials were two-hour documentaries that invited

viewers to mail in donations. World Vision moved to telethons in 1975, and later experimented with musical variety specials and a weekly half-hour show. These early programs gave viewers a "window on the world" as well as generated immediate donations. Mooneyham's television efforts were so successful that by the end of his presidency in 1982, 80 percent of the nearly 1 million World Vision contributors in the United States had been acquired through television.

2 *c. Love Loaf.*

World Vision's Love Loaf program, started in 1973, enables churches to teach their congregations about caring for the poor by collecting small-change donations. The original ceramic banks were broken open at churches' Love Loaf-breaking celebrations. Today the banks are plastic, but many churches still gather on "Love Loaf Harvest Sunday." In 1999, loaves and educational materials equipped 280,000 families to learn about poverty issues.

7 In World Vision's history, more than 150 conflicts have raged around the globe. How does World Vision help war victims?

d. Providing emergency relief, conducting reconciliation programs, and caring for trauma victims.

Since the Korean War, World Vision has served in many conflict zones. Staff came to the rescue of Vietnamese "boat people" in the 1970s, refugees of Rwanda's 1994 genocide, and families fleeing Kosovo last year, to name just a few.

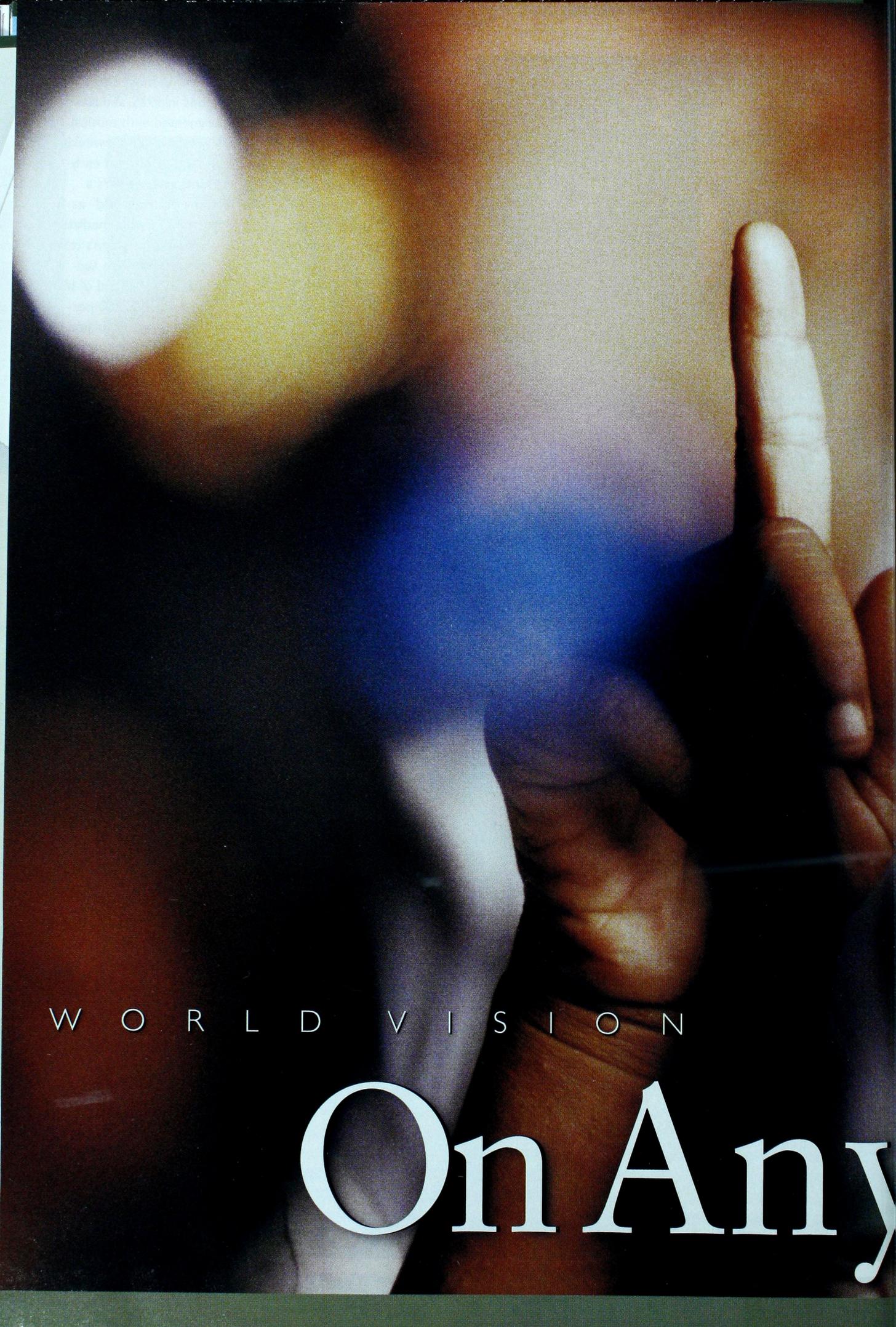
Contemporary conflicts take a heavy toll on civilians, especially women and children who often endure or witness violence. World Vision's psycho-social programs help people in Bosnia, Rwanda, and Kosovo heal emotionally from their war experiences. To care for children forced into combat, World Vision operates counseling and rehabilitation centers where former child soldiers can learn about forgiveness as well as learn marketable skills in a safe environment. Staff also work with church leaders to nurture peace among opposing groups through workshops and seminars. World Vision strives for reconciliation that not only ends the old conflict, but brings the hope of Christ and permanent peace to the region.



3 *b. A 30 Hour Famine activity.*

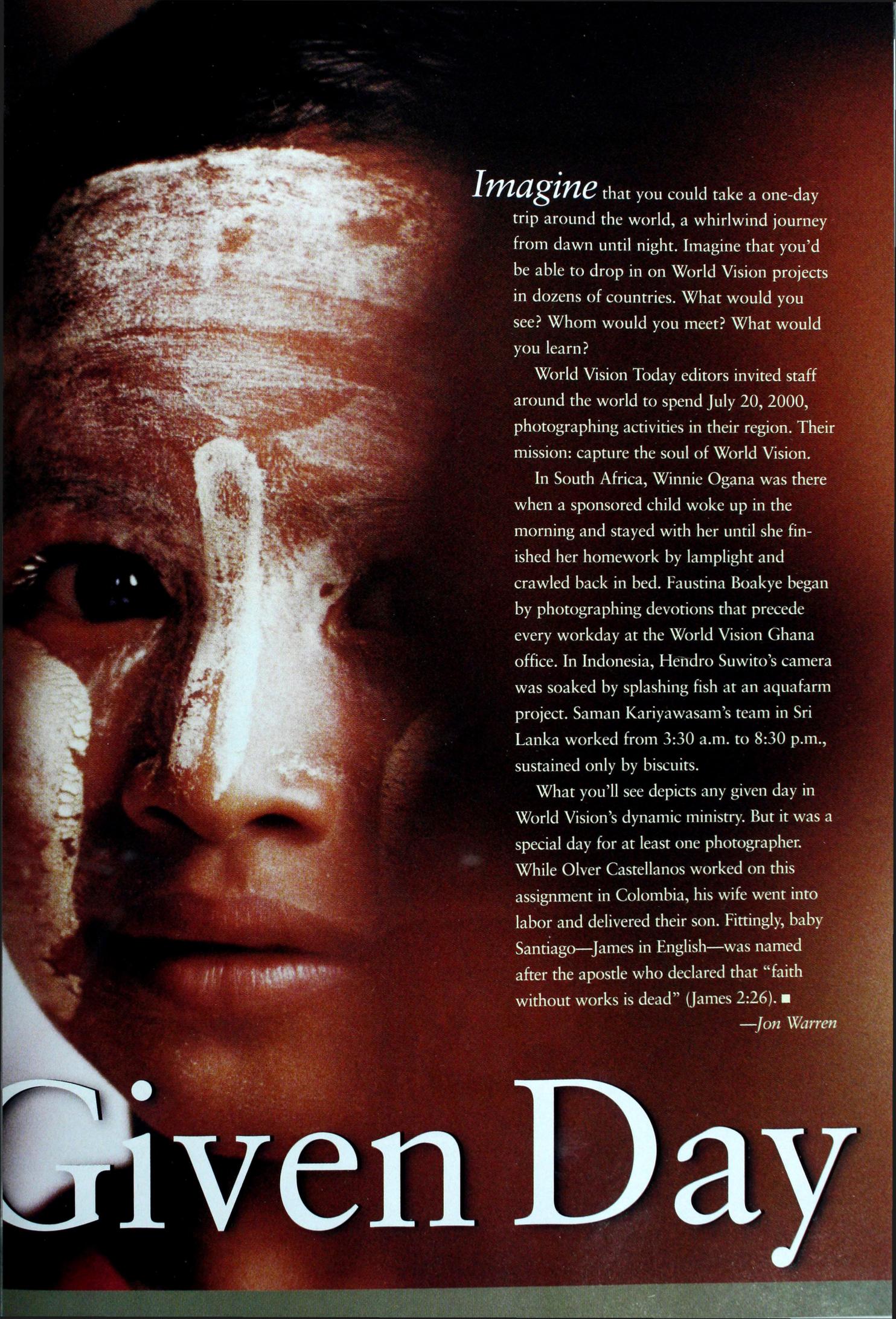
World Vision's 30 Hour Famine program encourages young people in the United States to make a difference in the battle against world hunger. Youth groups go without food for 30 hours while they learn about global issues and engage in activities that raise funds and awareness for global poverty. The participant in the photo experienced what some hungry people must do to find food.

World Vision began the 30 Hour Famine in the United States in 1992 with 200,000 young people raising \$240,000. Last year, 600,000 participants raised more than \$8 million to help the poor. ■



W O R L D V I S I O N

On Any



Imagine that you could take a one-day trip around the world, a whirlwind journey from dawn until night. Imagine that you'd be able to drop in on World Vision projects in dozens of countries. What would you see? Whom would you meet? What would you learn?

World Vision Today editors invited staff around the world to spend July 20, 2000, photographing activities in their region. Their mission: capture the soul of World Vision.

In South Africa, Winnie Ogana was there when a sponsored child woke up in the morning and stayed with her until she finished her homework by lamplight and crawled back in bed. Faustina Boakye began by photographing devotions that precede every workday at the World Vision Ghana office. In Indonesia, Hendro Suwito's camera was soaked by splashing fish at an aquafarm project. Saman Kariyawasam's team in Sri Lanka worked from 3:30 a.m. to 8:30 p.m., sustained only by biscuits.

What you'll see depicts any given day in World Vision's dynamic ministry. But it was a special day for at least one photographer. While Olver Castellanos worked on this assignment in Colombia, his wife went into labor and delivered their son. Fittingly, baby Santiago—James in English—was named after the apostle who declared that "faith without works is dead" (James 2:26). ■

—Jon Warren

Given Day

Bangladesh: Women grind dry fried rice and cereal with molasses for supplementary feeding packets that World Vision provides as a nutrition boost for children and expectant mothers.



Ethiopia: Alex Wettach (far right) and Kris Crawford, 30 Hour Famine study tour winners, greet children at a Damota food distribution center.



Vietnam: Le Van Ba (on boat) plans to use a loan from World Vision's micro-credit program to equip his fishing business with a new net.



Vietnam: At a World Vision tree nursery, farmers tend sea-pine seedlings that they will later plant near the coast to keep sand from blowing onto their fields.

Bosnia: A boy shows off a paper octopus he made in a World Vision program promoting psychological and emotional healing through creative activities.



Colombia: World Vision sponsors students at El Salado School and even provides occasional trips to the countryside for the children.



Malawi: World Vision has begun building a bridge across the Lisungwi River to help with travel for local people. It's not soon enough for this World Vision worker (with helmet).



South Africa: Parents and children learn brick-making to help them build sturdy new homes replacing their mud huts that collapsed during March's floods.



Uganda: Rose Namaganda, a widow who is sick with AIDS, and her 2-year-old daughter, Ann, spend time with World Vision AIDS counselor Bright Lubega.



Romania: World Vision social worker Iuliana Popescu supervises breakfast at a Craiova shelter for single mothers who have chosen to keep their children.



Indonesia: Members of a self-help group build a cow-fattening barn for calves they will obtain through World Vision, later to sell for a profit.



Somalia: Women always make the best farmers, says World Vision agriculture instructor Idris Abdi Taqtar. They know what it means to feed children.





World Vision



Peru: World Vision health promoter Rosa Espinoza leads kindergarteners in a song about nutrition as they walk around the block of their shantytown outside the capital, Lima.



South Africa: Baking brings in additional family income for Ester Mongale, mother of a sponsored child.

Myanmar: World Vision credit officer Aung Ko Ko Win reviews loan tracking software designed by a colleague for use in microenterprise programs.



Kosovo: World Vision builds a new home for the Durmishi family, who lost their husband and father in last year's war.



Haiti: In this heavily deforested country, World Vision plant and tree nurseries train local people in agricultural methods that not only benefit their diets, but also the environment as well.



Myanmar: Rain doesn't deter Doris Oo, World Vision sponsorship coordinator, from her rounds visiting sponsored children's homes.



Myanmar: World Vision income-generating programs, like this one for macramé handcrafts, enable women to afford an education for their children.



United States: World Vision's ministry in the Northwest, Vision Youth, involves teens in activities such as dramatic productions to encourage their talents and engage them with positive role models.



Myanmar: Aye Thandor, 9, carries her little sister, Hnin Lwin, to a World Vision feeding center (right) based in a church. The bananas and tapioca with milk and sugar helps Hnin Lwin, who suffers from malnutrition.

Romania: Egen Florin, 1, fears doctors—even gentle Dr. Golumbeanu Brina, who participates in the World Vision program to improve local children's health.



Bangladesh: World Vision nutrition classes have helped women like Rakha Begum understand the dietary benefits of green vegetables for their families.



United States: College student Peter Morrow helps 6-year-old Fatima Gunn improve her reading skills. Peter is a tutor through Vision Twin Cities, a World Vision partnership.





South Africa: Sponsored child Philly Mohlabe (left), lost her home during torrential flooding earlier this year. On the day her parents begin building a new brick home with World Vision's assistance, Philly practices a traditional dance called leapo with community members.

Myanmar: Building this primary school was the community's first priority. With funding from Korean donors, World Vision supplied materials and the community pitched in with labor.



Kosovo: Building materials like these donated by World Vision will construct 480 homes in the community of Podujevo.



United States: Lake Grove Presbyterian Church members in Lake Oswego, Ore., pray for World Vision friends and ministry partners in Senegal.



Mongolia: Even basic cabins in the countryside are a treat for these children in World Vision's care who used to call underground city tunnels home.



Guatemala: Girls in San Jose Xepatan use water from a World Vision-constructed tank for hair-washing.



Mongolia: A World Vision program allows young prison inmates to learn a tailoring trade.

Asia: F.X. Samadi
(r), member of
Vision-assisted
ss group, breeds
lls several thousand
each season.



Sudan: Nyanjuok Guandit's family was uprooted by fighting; they live on little more than leaves. But surplus packs from World Vision are on the way.



Ethiopia: Women cultivate utilitarian treasures. World Vision pottery school.



Chad: Thanks to World Vision's gender sensitivity training, a village chief is willing to help his wife with household tasks. Here, they prepare a mud stove together.



Malawi: This World Vision irrigation system channels water from a spring to fields where maize, potatoes, and vegetables are grown.



Uganda: Students at the World Vision-built Katerero Primary School excitedly receive school supplies brought by visitors.



Myanmar: Literacy classes continue by candlelight when a monsoon knocks out power this evening.





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World Vision Today thanks the following people who participated in this 50th Anniversary Photo Project. In addition to the selection in this issue, more photographs appear on World Vision's Web site at www.worldvision.org/50thphotos.

PHOTO CREDITS

Pages 36-37: Jon Warren (Myanmar).

Pages 38-39: Clockwise from top left: Raphael Palma (Bangladesh); Le Thiem Xuan (Vietnam); Olver Castellanos (Colombia); Kristine Jones (Bosnia); Angels Mtukulo (Malawi); Le Thiem Xuan (Vietnam); Debbie Diederich (Ethiopia).

Pages 40-41: Clockwise from top left: Winnie Ogana (South Africa); Nigel Marsh (Somalia); Hendro Suwito (Indonesia); Simon Peter Esaku (Uganda); Sergiu Ungureanu (Romania).

Pages 42-43: Yadira Pacheco (Peru).

Pages 44-45: Clockwise from top left: Jennifer Heslop (South Africa); Jon Warren (Myanmar); Laura V. Robbins (United States); Jon Warren (Myanmar); Patrick Jacques (Haiti); Jon Warren (Myanmar); Driton Halili (Kosovo).

Pages 46-47: Clockwise from left: Jon Warren (Myanmar); Sergiu Ungureanu (Romania); Tara Patty (United States); Raphael Palma (Bangladesh); Jon Warren (Myanmar).

Pages 48-49: Jennifer Heslop (South Africa).

Pages 50-51: Clockwise from top left: Jon Warren (Myanmar); Sue Bryan (Mongolia); Sue Bryan (Mongolia); Brenda Solares (Guatemala); Hendro Suwito (Indonesia); LuAnn Yocky (United States); Driton Halili (Kosovo).

Pages 52-53: Clockwise from top left: John Schenk (Sudan); Jane Nandawula (Uganda); Angels Mtukulo (Malawi); Debbie Diederich (Ethiopia); Djimte Guerimbaye Salomon (Chad).

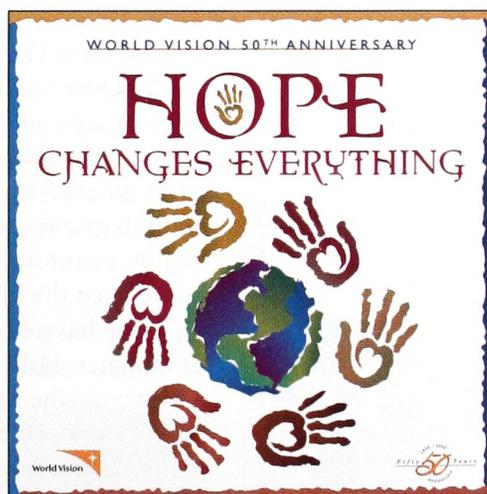
Pages 54-55: Jon Warren (Myanmar).

Page 56: Saman Kariyawasam (Sri Lanka).

THIS CD COULD CHANGE A CHILD'S LIFE



With every purchase of World Vision's 50th anniversary celebration release, **HOPE CHANGES EVERYTHING**, a child's life will be changed. All artists' proceeds are donated to World Vision to aid in their goal of changing children's lives all over the world. So when you buy this CD or cassette, you get more than just a great album featuring some of today's top Christian artists. You get to help save lives, bring hope, and restore dignity. **HOPE CHANGES EVERYTHING** will be a great Christmas gift idea for family and friends. At \$10 (including shipping, handling, and tax), you'll want to buy several!



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By the Rev. Billy Graham

cheers to 50 years

JOIN WITH MANY OTHERS IN CONGRATULATING WORLD VISION ON ITS 50TH ANNIVERSARY.

It is hard to believe so many years have flown by. It was my privilege to call World Vision's founder, Dr. Bob Pierce, my close friend and confidante. When we met through Youth for Christ, we shared a desire to spread the gospel. He was a great man of prayer. A number of times when we traveled together I roomed next to him, and I could hear him praying and groaning out loud for souls. Bob also had a vision for helping

underprivileged people in various parts of the world.

During the early days of World Vision, I sometimes asked Bob to accompany me to places he knew well,

such as when I addressed the American troops in Korea at Christmas in 1952. I had an opportunity to visit World Vision-supported clinics and orphanages on that trip and to witness the developing ministry.

As we traveled and fellowshipped together, not only did Bob give me my first vision for making evangelistic motion pictures, but it was also through our talks that I developed the idea for *Decision* magazine.

There have been a number of World Vision presidents since Bob. God brought each of them to the ministry at the right time and with the right gifts to do his work. One man's vision, sustained by the faith of successive leaders, has now grown into a global ministry serving the poor in Christ's name in nearly 90 countries.

In the next 50 years, it is my prayer that World Vision not only continue to minister to the physical needs of hurting people around the world, but also remember the heartbeat and burden of its founder: sharing the good news of God's love. "For we do not preach ourselves, but Jesus Christ as Lord, and ourselves as your servants for Jesus' sake" (2 Corinthians 4:5).

Congratulations, and God bless World Vision. ■



BROTHERS IN CHRIST: Billy Graham (left) and Bob Pierce (center) visited orphanages and health clinics in Korea in 1952.

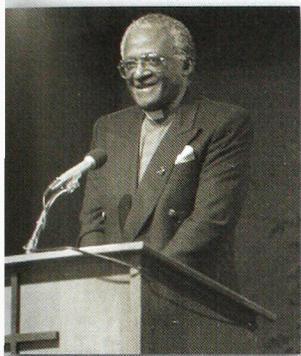
more congratulations

BARBARA BUSH

One of my greatest blessings is to be a mother and grandmother. George and I have enjoyed watching our children and grandchildren grow, learn, and make a difference in the world. We count our blessings daily that they are well provided for and that they know how much they are loved. Yet at this very moment, there are children around the world who have little hope—children who live in countries where there is conflict, children who have lost their parents to AIDS, children who have little to eat. As World Vision celebrates its 50th anniversary, I thank them for working in difficult and dangerous places to help those innocent children.

ARCHBISHOP DESMOND TUTU

There is a chorus: "What a mighty God we serve." Our God is a mighty God, but, extraordinarily, God waits on human partners to work with him to achieve his purposes. World Vision has been one of God's best partners, helping to bring peace and reconciliation to so many parts of God's hurting world. God is smiling down today as World Vision celebrates its 50th anniversary.



JAMES DOBSON

Back in the early 1980s when Focus on the Family was very young, we did not have many resources. World Vision reached out to us and loaned us computers and even technicians to help us get done what we felt God wanted us to do. That was just an act of kindness; there was no reason to do it other than that we were brothers and sisters in Christ. World Vision has done that for many others. To all my friends there, I pray that the Lord will continue to bless you and give you many more productive years for him.

KATHIE LEE GIFFORD

I love kids. I've devoted most of my life to being an advocate for children because I believe all children should have the chance to be everything God wants them to be. World Vision has been doing just that for millions of boys and girls around the world. For 50 years they have been providing health and hope for children and families in the name of Jesus. I am so privileged and pleased to be a part of this wonderful work.



BILL HYBELS

At the 50th anniversary of World Vision, this we know: God birthed this vision; God sustained this vision; God chose the

presidents; and God arranged the staff who have been so faithful in giving of themselves in the daily work of the organization. It is my hope that World Vision would have another 50 to 100 years to take the compassion from the heart of God and apply it to the poorest of the poor.

THOMAS KINKADE

I thank World Vision for 50 years of shining God's light throughout the world in ministering hope, comfort, and safety to children in need. If each of us would let our light shine by helping World Vision accomplish its goal of ministering to millions of new children throughout the coming years, then perhaps the next 50 years will be even brighter than the first 50 years.

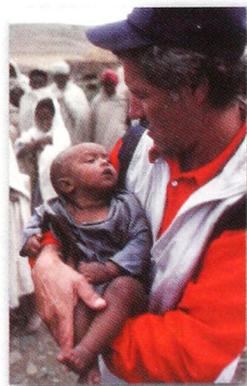


ART LINKLETTER

My heart has always been with children. I've worked with them on radio and television for 60 years. Their freedom to love, speak their minds, and laugh touches my heart. That's what World Vision does so well: speak up for children who are unable to do so. I can't believe it has been over 35 years since I was first introduced to World Vision. I knew then that this was an organization committed to making life better for children all over the world. You have not strayed from that vision. May God bless your journey in the next 50 years.

ALEX TREBEK

I have had the opportunity to travel with World Vision abroad, and I have never seen a group of people work so hard to help others. One of the things that has always amazed me about World Vision staff is that they don't just bear witness with their mouths; they do it with their good deeds. Thank you, World Vision, for having the courage to go to difficult places and deal with the extreme needs of children all over the globe. Thank you for letting me travel with you. Congratulations on 50 magnificent years.



RICARDO MONTALBAN

I have performed in many movies and television shows in my life, but acting on behalf of poor and needy children has been one of the most fulfilling achievements of my career. For more than 20 years, it has been an honor to be associated with World Vision, the largest child sponsorship organization in the world. I wish you another 50 years of inspiring work. ■

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